PageSpeed Insights
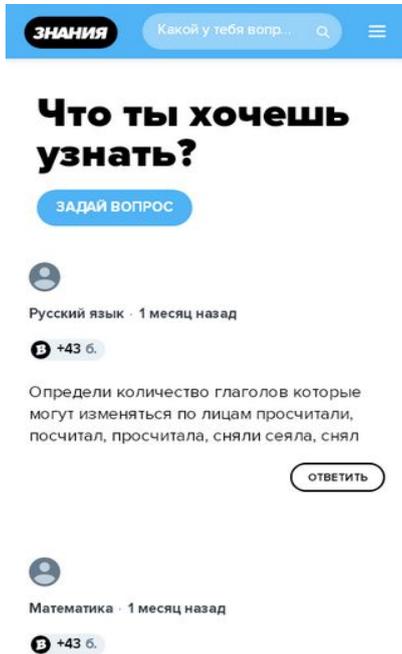
Mobile

80 / 100 Speed

❗ Should Fix:

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

125.8KiB of the HTML response was required to render the above-the-fold content. This requires 4 network round-trips. Prioritize the above-the-fold content so that it can be rendered with only the first 2 round-trips' worth of HTML.

- Only about 9% of the final above-the-fold content could be rendered with the HTML delivered within 2 round-trips.

- Click to see the screenshot with 2 round trips: snapshot:2

❗ Consider Fixing:

Mobile

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 912B (49% reduction).

- Compressing https://znanija.net/assets/img/logo.svg could save 912B (49% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://matchid.adfox.yandex.ru/getcookie (expiration not specified)

- https://www.googletagmanager.com/gtag/js?id=UA-156337913-1 (15 minutes)

- https://tpc.googlesyndication.com/sodar/sodar2.js (50 minutes)

- https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101 (50 minutes)

- https://mc.webvisor.org/metrika/advert.gif (60 minutes)

- https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)

- https://yastatic.net/pcode/adfox/header-bidding.js (60 minutes)

- https://yastatic.net/pcode/adfox/loader.js (60 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 514B (11% reduction).

- Minifying https://googleads.g.doubleclick.net/pagead/html/r20200427/r20190131/zrt_lookup.html could save 514B (11% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 1.4KiB (19% reduction).

- Compressing https://znanija.net/images/user/5e/23/61/5e2361ddd7c88.png could save 380B (18% reduction).

- Compressing https://znanija.net/images/user/5e/21/b9/5e21b9e8147a6.jpg could save 371B (21% reduction).

- Compressing https://znanija.net/images/user/5e/23/59/5e235999338ca.jpg could save 368B (22% reduction).

- Compressing https://znanija.net/images/user/5e/21/f1/5e21f1ace19f4.jpg could save 340B (15% reduction).

✔ 5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

`100 / 100` User Experience

✔ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).
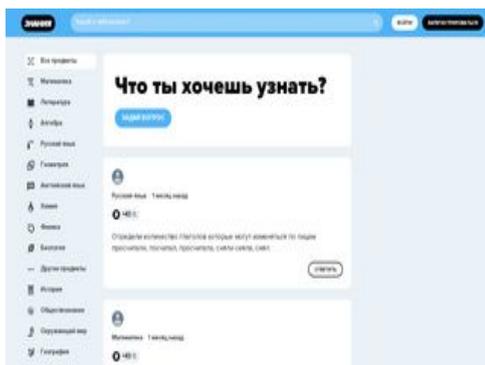
Mobile

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about _sizing tap targets appropriately_.

Use legible font sizes

The text on your page is legible. Learn more about _using legible font sizes_.

Desktop

90 / 100 Speed

⚠ Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 912B (49% reduction).

- Compressing https://znanija.net/assets/img/logo.svg could save 912B (49% reduction).

Desktop

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://matchid.adfox.yandex.ru/getcookie (expiration not specified)

- https://www.googletagmanager.com/gtag/js?id=UA-156337913-1 (15 minutes)

- https://tpc.googlesyndication.com/sodar/sodar2.js (50 minutes)

- https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101 (50 minutes)

- https://mc.webvisor.org/metrika/advert.gif (60 minutes)

- https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js (60 minutes)

- https://yastatic.net/pcode/adfox/header-bidding.js (60 minutes)

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- https://www.google-analytics.com/analytics.js (2 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 514B (11% reduction).

- Minifying https://googleads.g.doubleclick.net/pagead/html/r20200427/r20190131/zrt_lookup.html could save 514B (11% reduction) after compression.

Desktop

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 7.4KiB (65% reduction).

- Compressing and resizing https://znanija.net/images/user/5e/5a/47/5e5a47a9dfee5.jpg could save 1.5KiB (68% reduction).

- Compressing and resizing https://znanija.net/images/user/5e/23/61/5e2361ddd7c88.png could save 1.5KiB (71% reduction).

- Compressing and resizing https://znanija.net/images/user/5e/21/f1/5e21f1ace19f4.jpg could save 1.5KiB (65% reduction).

- Compressing and resizing https://znanija.net/images/user/5e/21/b9/5e21b9e8147a6.jpg could save 1.1KiB (63% reduction).

- Compressing and resizing https://znanija.net/images/user/5e/23/59/5e235999338ca.jpg could save 1.1KiB (63% reduction).

- Compressing and resizing https://znanija.net/images/user/5e/5a/47/5e5a47b6a7282.jpg could save 692B (52% reduction).

Prioritize visible content

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- Only about 5% of the final above-the-fold content could be rendered with the HTML delivered within 2 round-trips.

- Click to see the screenshot with 2 round trips: snapshot:2

✅ 5 Passed Rules

Desktop

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).