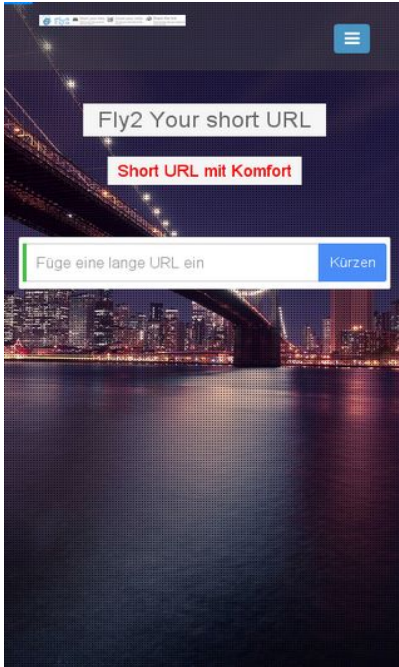


# PageSpeed Insights

## Mobile



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! Should Fix:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 416.9KiB (75% reduction).

- Compressing <http://webfactories.xyz/themes/light/static/css/bootstrap.min.css> could save 100.3KiB (83% reduction).
- Compressing <http://webfactories.xyz/themes/light/style.css?v=1.4> could save 58.9KiB (81% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/jquery.js> could save 53.4KiB (64% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/light.js?v=1.4> could save 45.3KiB (67% reduction).

## Mobile

- Compressing <http://webfactories.xyz/themes/light/static/css/animate.min.css> could save 37.5KiB (92% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/css/components.min.css> could save 32.4KiB (78% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/bootstrap.min.js> could save 26.4KiB (73% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/css/jquery-ui.css> could save 22.2KiB (75% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/TweenLite.min.js> could save 16.1KiB (65% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/lucid.js> could save 6.5KiB (65% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/server.js?v=1.0> could save 5.2KiB (69% reduction).
- Compressing <http://webfactories.xyz/static/application.js?v=1.0> could save 4.3KiB (63% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/EasePack.min.js> could save 3.2KiB (62% reduction).
- Compressing <http://webfactories.xyz/static/application.fn.js?v=1.0> could save 2.7KiB (65% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/toastr.min.js> could save 2.6KiB (61% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [http://webfactories.xyz/content/auto\\_site\\_logo.jpg](http://webfactories.xyz/content/auto_site_logo.jpg) (expiration not specified)
- <http://webfactories.xyz/themes/light/img/alias.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/features.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/geotarget.png> (expiration not specified)

## Mobile

- <http://webfactories.xyz/themes/light/img/overlay1.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/password.png> (expiration not specified)
- [http://webfactories.xyz/themes/light/img/uploads/new-york-city-336475\\_1920.jpg](http://webfactories.xyz/themes/light/img/uploads/new-york-city-336475_1920.jpg) (expiration not specified)
- <http://webfactories.xyz/themes/light/img/world-map.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/animate.min.css> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/bootstrap.min.css> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/components.min.css> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/img/blue@2x.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/jquery-ui.css> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/EasePack.min.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/TweenLite.min.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/bootstrap.min.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/jquery.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/lucid.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/toastr.min.js> (expiration not specified)
- [http://malsup.github.io/jquery.form.js?\\_=1464271526207](http://malsup.github.io/jquery.form.js?_=1464271526207) (10 minutes)

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <http://webfactories.xyz/themes/light/static/js/jquery.js>
- <http://webfactories.xyz/themes/light/static/js/bootstrap.min.js>

## Mobile

- <http://webfactories.xyz/themes/light/static/js/lucid.js>
- <http://cdnjs.cloudflare.com/ajax/libs/waypoints/2.0.3/waypoints.min.js>
- <http://webfactories.xyz/themes/light/static/js/light.js?v=1.4>
- <http://webfactories.xyz/static/application.fn.js?v=1.0>
- <http://webfactories.xyz/static/application.js?v=1.0>
- <http://cdnjs.cloudflare.com/ajax/libs/chosen/1.1.0/chosen.jquery.min.js?v=1.1.0>
- <http://cdnjs.cloudflare.com/ajax/libs/iCheck/1.0.1/ichack.min.js?v=1.0.1>
- <http://cdnjs.cloudflare.com/ajax/libs/pace/0.4.17/pace.js?v=0.4.17>

[Optimize CSS Delivery](#) of the following:

- <http://webfactories.xyz/themes/light/static/css/bootstrap.min.css>
- <http://webfactories.xyz/themes/light/static/css/jquery-ui.css>
- <http://webfactories.xyz/themes/light/static/css/components.min.css>
- <http://webfactories.xyz/themes/light/static/css/animate.min.css>
- <http://webfactories.xyz/themes/light/style.css?v=1.4>
- <http://maxcdn.bootstrapcdn.com/font-awesome/4.2.0/css/font-awesome.min.css>



Consider Fixing:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 11.6KiB (17% reduction).

- Minifying <http://webfactories.xyz/themes/light/style.css?v=1.4> could save 11.6KiB (17% reduction).

# Mobile

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1KiB (11% reduction).

- Minifying <http://webfactories.xyz/> could save 1KiB (11% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 12KiB (34% reduction).

- Minifying [http://malsup.github.io/jquery.form.js?\\_=1464271526207](http://malsup.github.io/jquery.form.js?_=1464271526207) could save 5.6KiB (48% reduction) after compression.
- Minifying <http://webfactories.xyz/themes/light/static/js/server.js?v=1.0> could save 2.4KiB (32% reduction).
- Minifying <http://webfactories.xyz/static/application.js?v=1.0> could save 1.9KiB (29% reduction).
- Minifying <http://webfactories.xyz/static/application.fn.js?v=1.0> could save 1.3KiB (33% reduction).
- Minifying <http://cdnjs.cloudflare.com/ajax/libs/pace/0.4.17/pace.js?v=0.4.17> could save 750B (13% reduction) after compression.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 34.2KiB (48% reduction).

## Mobile

- Compressing and resizing [http://webfactories.xyz/content/auto\\_site\\_logo.jpg](http://webfactories.xyz/content/auto_site_logo.jpg) could save 21.8KiB (96% reduction).
- Losslessly compressing <http://webfactories.xyz/themes/light/img/geotarget.png> could save 8.8KiB (34% reduction).
- Losslessly compressing <http://webfactories.xyz/themes/light/img/alias.png> could save 2KiB (16% reduction).
- Losslessly compressing <http://webfactories.xyz/themes/light/img/password.png> could save 1.6KiB (16% reduction).



### 2 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience



### Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="http://webfact...es.xyz/contact">Kontakt</a>` is close to 1 other

## Mobile

tap targets.



### 5 Passed Rules

#### Avoid app install interstitials that hide content

Your page does not appear to have any app install interstitials that hide a significant amount of content. Learn more about the importance of [avoiding the use of app install interstitials](#).

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop

## Desktop



60 / 100 Speed

! Should Fix:

### Enable compression

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[Enable compression](#) for the following resources to reduce their transfer size by 416.9KiB (75% reduction).

- Compressing <http://webfactories.xyz/themes/light/static/css/bootstrap.min.css> could save 100.3KiB (83% reduction).
- Compressing <http://webfactories.xyz/themes/light/style.css?v=1.4> could save 58.9KiB (81% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/jquery.js> could save 53.4KiB (64% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/light.js?v=1.4> could save 45.3KiB (67% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/css/animate.min.css> could save 37.5KiB (92% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/css/components.min.css> could save 32.4KiB (78% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/bootstrap.min.js> could save 26.4KiB (73% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/css/jquery-ui.css> could save 22.2KiB (75% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/TweenLite.min.js> could save 16.1KiB (65% reduction).



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- Compressing <http://webfactories.xyz/themes/light/static/js/lucid.js> could save 6.5KiB (65% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/server.js?v=1.0> could save 5.2KiB (69% reduction).
- Compressing <http://webfactories.xyz/static/application.js?v=1.0> could save 4.3KiB (63% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/EasePack.min.js> could save 3.2KiB (62% reduction).
- Compressing <http://webfactories.xyz/static/application.fn.js?v=1.0> could save 2.7KiB (65% reduction).
- Compressing <http://webfactories.xyz/themes/light/static/js/toastr.min.js> could save 2.6KiB (61% reduction).

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [http://webfactories.xyz/content/auto\\_site\\_logo.jpg](http://webfactories.xyz/content/auto_site_logo.jpg) (expiration not specified)
- <http://webfactories.xyz/themes/light/img/alias.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/features.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/geotarget.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/overlay1.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/password.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/social/facebook.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/social/googleplus.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/social/linkedin.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/img/social/twitter.png> (expiration not specified)
- [http://webfactories.xyz/themes/light/img/uploads/new-york-city-336475\\_1920.jpg](http://webfactories.xyz/themes/light/img/uploads/new-york-city-336475_1920.jpg) (expiration not specified)

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- <http://webfactories.xyz/themes/light/img/world-map.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/animate.min.css> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/bootstrap.min.css> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/components.min.css> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/img/blue.png> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/css/jquery-ui.css> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/EasePack.min.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/TweenLite.min.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/bootstrap.min.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/jquery.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/lucid.js> (expiration not specified)
- <http://webfactories.xyz/themes/light/static/js/toastr.min.js> (expiration not specified)
- [http://malsup.github.io/jquery.form.js?\\_=1464271527724](http://malsup.github.io/jquery.form.js?_=1464271527724) (10 minutes)

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <http://webfactories.xyz/themes/light/static/js/jquery.js>
- <http://webfactories.xyz/themes/light/static/js/bootstrap.min.js>
- <http://webfactories.xyz/themes/light/static/js/lucid.js>
- <http://cdnjs.cloudflare.com/ajax/libs/waypoints/2.0.3/waypoints.min.js>
- <http://webfactories.xyz/themes/light/static/js/light.js?v=1.4>

## Desktop

- <http://webfactories.xyz/static/application.fn.js?v=1.0>
- <http://webfactories.xyz/static/application.js?v=1.0>
- <http://cdnjs.cloudflare.com/ajax/libs/chosen/1.1.0/chosen.jquery.min.js?v=1.1.0>
- <http://cdnjs.cloudflare.com/ajax/libs/iCheck/1.0.1/ichack.min.js?v=1.0.1>
- <http://cdnjs.cloudflare.com/ajax/libs/pace/0.4.17/pace.js?v=0.4.17>

[Optimize CSS Delivery](#) of the following:

- <http://webfactories.xyz/themes/light/static/css/bootstrap.min.css>
- <http://webfactories.xyz/themes/light/static/css/jquery-ui.css>
- <http://webfactories.xyz/themes/light/static/css/components.min.css>
- <http://webfactories.xyz/themes/light/static/css/animate.min.css>
- <http://webfactories.xyz/themes/light/style.css?v=1.4>
- <http://maxcdn.bootstrapcdn.com/font-awesome/4.2.0/css/font-awesome.min.css>

## Consider Fixing:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 11.6KiB (17% reduction).

- Minifying <http://webfactories.xyz/themes/light/style.css?v=1.4> could save 11.6KiB (17% reduction).

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

## Desktop

[Minify HTML](#) for the following resources to reduce their size by 1KiB (11% reduction).

- Minifying <http://webfactories.xyz/> could save 1KiB (11% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 12KiB (34% reduction).

- Minifying [http://malsup.github.io/jquery.form.js?\\_=1464271527724](http://malsup.github.io/jquery.form.js?_=1464271527724) could save 5.6KiB (48% reduction) after compression.
- Minifying <http://webfactories.xyz/themes/light/static/js/server.js?v=1.0> could save 2.4KiB (32% reduction).
- Minifying <http://webfactories.xyz/static/application.js?v=1.0> could save 1.9KiB (29% reduction).
- Minifying <http://webfactories.xyz/static/application.fn.js?v=1.0> could save 1.3KiB (33% reduction).
- Minifying <http://cdnjs.cloudflare.com/ajax/libs/pace/0.4.17/pace.js?v=0.4.17> could save 750B (13% reduction) after compression.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 22.8KiB (29% reduction).

- Losslessly compressing <http://webfactories.xyz/themes/light/img/geotarget.png> could save 8.8KiB (34% reduction).
- Losslessly compressing <http://webfactories.xyz/themes/light/img/social/facebook.png> could save 2.7KiB (92% reduction).

## Desktop

- Losslessly compressing <http://webfactories.xyz/themes/light/img/social/linkedin.png> could save 2.6KiB (88% reduction).
- Losslessly compressing <http://webfactories.xyz/themes/light/img/social/twitter.png> could save 2.5KiB (85% reduction).
- Losslessly compressing [http://webfactories.xyz/content/auto\\_site\\_logo.jpg](http://webfactories.xyz/content/auto_site_logo.jpg) could save 2.5KiB (12% reduction).
- Losslessly compressing <http://webfactories.xyz/themes/light/img/alias.png> could save 2KiB (16% reduction).
- Losslessly compressing <http://webfactories.xyz/themes/light/img/password.png> could save 1.6KiB (16% reduction).



### 3 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).