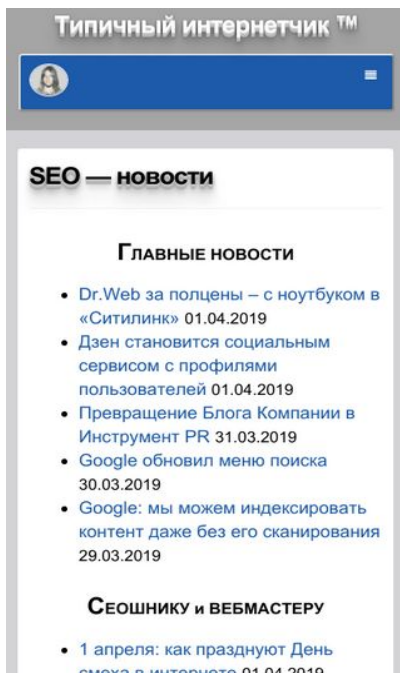


PageSpeed Insights

Mobile



57 / 100 Speed

Should Fix:

Reduce server response time

In our test, your server responded in 2.1 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 17 blocking CSS resources. This causes a delay in rendering your page.

Mobile

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://seo-zona.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://seo-zona.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://seo-zona.ru/wp-content/plugins/post-type-x/core/js/product.min.js?1505548138&ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/post-type-x/core/js/product-ajax.min.js?1505548138&ver=5.1.1>

[Optimize CSS Delivery](#) of the following:

- https://seo-zona.ru/wp-content/plugins/wp-filebase_/wp-filebase.css?t=1539692077&ver=3.4.4
- <https://seo-zona.ru/wp-includes/css/dashicons.min.css?ver=5.1.1>
- https://seo-zona.ru/wp-content/plugins/post-type-x/core/css/al_product.min.css?1505548138&ver=5.1.1
- <https://seo-zona.ru/wp-includes/css/dist/block-library/style.min.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/ajaxy-search-form/themes/common.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/ajaxy-search-form/themes/selective.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/ajaxy-search-form/themes/default/style.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/fancybox-for-wordpress/assets/css/fancybox.css?ver=1.3.4>
- <https://seo-zona.ru/wp-content/plugins/table-of-contents-plus/screen.min.css?ver=1509>
- <https://seo-zona.ru/wp-content/plugins/wordpress-social-login/assets/css/style.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.86.2>
- <https://seo-zona.ru/wp-content/plugins/wp-rss-multi-importer/templates/templates.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/wp-pagenavi/pagenavi-css.css?ver=2.70>
- <https://seo-zona.ru/wp-content/themes/seozona/style.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/themes/seozona/css/font-awesome.min.css?ver=5.1.1>

Mobile

- <https://seo-zona.ru/wp-content/plugins/interkassir/css/style.css?ver=1>



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 89.8KiB (66% reduction).

- Compressing https://d31j93rd8oukbv.cloudfront.net/metrika/watch_ua.js could save 89.8KiB (66% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://seo-zona.ru/ip.php> (expiration not specified)
- <https://seo-zona.ru/skoblej.jpg> (expiration not specified)
- https://seo-zona.ru/wp-content/plugins/wp-postratings/images/stars_crystal/rating_over.gif (expiration not specified)
- <https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101> (50 minutes)
- https://www.googletagservices.com/activeview/js/current/osd_listener.js?cache=r20110914 (50 minutes)
- <https://an.yandex.ru/system/context.js> (60 minutes)
- https://d31j93rd8oukbv.cloudfront.net/metrika/watch_ua.js (60 minutes)

Mobile

- <https://mc.webvisor.org/metrika/advert.gif> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.9KiB (13% reduction).

- Minifying <https://seo-zona.ru/wp-content/themes/seozona/style.css?ver=5.1.1> could save 848B (11% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-content/plugins/fancybox-for-wordpress/assets/css/fancybox.css?ver=1.3.4> could save 431B (12% reduction) after compression.
- Minifying https://seo-zona.ru/wp-content/plugins/wp-filebase_/wp-filebase.css?t=1539692077&ver=3.4.4 could save 289B (21% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.86.2> could save 228B (55% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-content/plugins/ajaxy-search-form/themes/common.css?ver=5.1.1> could save 137B (11% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 14.7KiB (34% reduction).

- Minifying <https://seo-zona.ru/wp-content/plugins/fancybox-for-wordpress/assets/js/jquery.fancybox.js?ver=1.3.4> could save 13.8KiB (37% reduction) after compression.

Mobile

- Minifying <https://seo-zona.ru/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1> could save 653B (17% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-content/plugins/post-type-x/core/js/product-ajax.min.js?1505548138&ver=5.1.1> could save 156B (11% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-includes/js/jquery/jquery.masonry.min.js?ver=3.1.2b> could save 119B (17% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 15.7KiB (16% reduction).

- Compressing https://tpc.googlesyndication.com/daca_images/simgad/1737682822441349565 could save 3.7KiB (20% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/4923470189467267971 could save 2.7KiB (20% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/14217535120806562538 could save 1.6KiB (13% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/1469864662927786318 could save 1.5KiB (12% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/757164939795390069 could save 1.5KiB (19% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/3828569145418788947 could save 1.3KiB (11% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/6209411017385980450 could save 1.1KiB (18% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/5499495615929651389 could save 1,009B (16% reduction).
- Compressing https://tpc.googlesyndication.com/icore_images/15547774058026421185 could save 894B (13% reduction).
- Compressing https://seo-zona.ru/wp-content/plugins/wp-postratings/images/stars_crystal/rating_over.gif could save 365B (37% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

98 / 100 User Experience



Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Dr.Web за полц...м в «Ситилинк»` and 14 others are close to other tap targets final.



Mobile

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

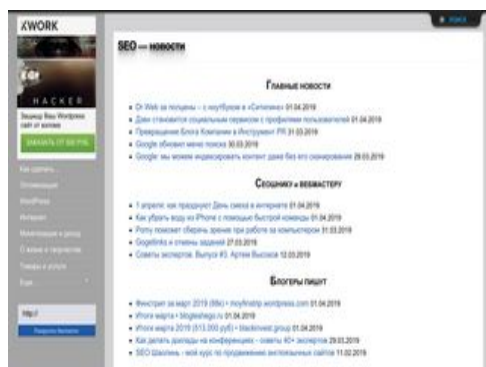
Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



Desktop

Should Fix:

Reduce server response time

In our test, your server responded in 2.1 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 89.8KiB (66% reduction).

- Compressing https://d31j93rd8oukbv.cloudfront.net/metrika/watch_ua.js could save 89.8KiB (66% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://seo-zona.ru/images/bt_close.png (expiration not specified)
- https://seo-zona.ru/images/bt_open.png (expiration not specified)

Desktop

- https://seo-zona.ru/images/tab_b.png (expiration not specified)
- https://seo-zona.ru/images/tab_l.png (expiration not specified)
- https://seo-zona.ru/images/tab_m.png (expiration not specified)
- https://seo-zona.ru/images/tab_r.png (expiration not specified)
- <https://seo-zona.ru/ip.php> (expiration not specified)
- <https://seo-zona.ru/js/slide.css> (expiration not specified)
- <https://seo-zona.ru/skoblej.jpg> (expiration not specified)
- https://seo-zona.ru/wp-content/plugins/wp-postratings/images/stars_crystal/rating_over.gif (expiration not specified)
- <https://seo-zona.ru/wp-content/themes/seozona/images/result.png> (expiration not specified)
- <https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101> (50 minutes)
- <https://an.yandex.ru/system/context.js> (60 minutes)
- https://d31j93rd8oukbv.cloudfront.net/metrika/watch_ua.js (60 minutes)
- <https://mc.webvisor.org/metrika/advert.gif> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 2.1KiB (14% reduction).

- Minifying <https://seo-zona.ru/wp-content/themes/seozona/style.css?ver=5.1.1> could save 848B (11% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-content/plugins/fancybox-for-wordpress/assets/css/fancybox.css?ver=1.3.4> could save 431B (12% reduction) after compression.
- Minifying https://seo-zona.ru/wp-content/plugins/wp-filebase_/wp-filebase.css?t=1539692077&ver=3.4.4 could save 289B (21% reduction) after compression.
- Minifying <https://seo-zona.ru/js/slide.css> could save 233B (20% reduction) after compression.

Desktop

- Minifying <https://seo-zona.ru/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.86.2> could save 228B (55% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-content/plugins/ajaxy-search-form/themes/common.css?ver=5.1.1> could save 137B (11% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 15.3KiB (33% reduction).

- Minifying <https://seo-zona.ru/wp-content/plugins/fancybox-for-wordpress/assets/js/jquery.fancybox.js?ver=1.3.4> could save 13.8KiB (37% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.1> could save 653B (17% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-content/plugins/wordpress-social-login/assets/js/widget.js?ver=5.1.1> could save 283B (33% reduction) after compression.
- Minifying <https://kwork.ru/js/dfbgfrwa.js> could save 175B (19% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-content/plugins/post-type-x/core/js/product-ajax.min.js?1505548138&ver=5.1.1> could save 156B (11% reduction) after compression.
- Minifying <https://seo-zona.ru/wp-includes/js/jquery/jquery.masonry.min.js?ver=3.1.2b> could save 119B (17% reduction) after compression.
- Minifying <https://kwork.ru/js/widget.js?1553858212> could save 103B (17% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 18 blocking CSS resources. This causes a delay in rendering your page.

Desktop

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://seo-zona.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://seo-zona.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://seo-zona.ru/wp-content/plugins/post-type-x/core/js/product.min.js?1505548138&ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/post-type-x/core/js/product-ajax.min.js?1505548138&ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/wordpress-social-login/assets/js/widget.js?ver=5.1.1>

[Optimize CSS Delivery](#) of the following:

- https://seo-zona.ru/wp-content/plugins/wp-filebase_/wp-filebase.css?t=1539692077&ver=3.4.4
- <https://seo-zona.ru/wp-includes/css/dashicons.min.css?ver=5.1.1>
- https://seo-zona.ru/wp-content/plugins/post-type-x/core/css/al_product.min.css?1505548138&ver=5.1.1
- <https://seo-zona.ru/wp-includes/css/dist/block-library/style.min.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/ajaxy-search-form/themes/common.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/ajaxy-search-form/themes/selective.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/ajaxy-search-form/themes/default/style.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/fancybox-for-wordpress/assets/css/fancybox.css?ver=1.3.4>
- <https://seo-zona.ru/wp-content/plugins/table-of-contents-plus/screen.min.css?ver=1509>
- <https://seo-zona.ru/wp-content/plugins/wordpress-social-login/assets/css/style.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.86.2>
- <https://seo-zona.ru/wp-content/plugins/wp-rss-multi-importer/templates/templates.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/wp-pagenavi/pagenavi-css.css?ver=2.70>
- <https://seo-zona.ru/wp-content/themes/seozona/style.css?ver=5.1.1>

Desktop

- <https://seo-zona.ru/wp-content/themes/seozona/css/font-awesome.min.css?ver=5.1.1>
- <https://seo-zona.ru/wp-content/plugins/interkassir/css/style.css?ver=1>
- <https://seo-zona.ru/js/slide.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 15.7KiB (47% reduction).

- Compressing <https://kwork.ru/images/black-logo.png> could save 14.5KiB (59% reduction).
- Compressing <https://kwork.ru/pics/t4/53/11015-2.jpg> could save 908B (11% reduction).
- Compressing https://seo-zona.ru/wp-content/plugins/wp-postratings/images/stars_crystal/rating_over.gif could save 365B (37% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

Desktop

