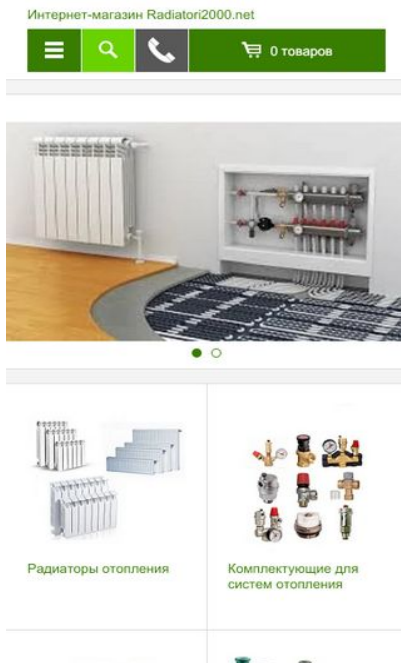


PageSpeed Insights

Mobile



80 / 100 Speed

 Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://luke-static.c.prom.st/build/css/ckeditor_bed174bdcea1eb269e8d.css (expiration not specified)
- https://luke-static.c.prom.st/build/js/app_runtime_e3844bc08f20fc1ebc66.js (expiration not specified)
- https://luke-static.c.prom.st/build/js/app_vendor_99ae693f805a6a7236e9.js (expiration not specified)
- https://luke-static.c.prom.st/static/fonts/mobile_member-icons.ttf (expiration not specified)
- https://luke-static.c.prom.st/static/fonts/mobile_member-icons.woff (expiration not specified)

Mobile

- https://luke-static.c.prom.st/static/images/mobile_member@2x.png (expiration not specified)
- <https://tracker.prom.ua/endpoint/pageviews> (expiration not specified)
- <https://www.google-analytics.com/plugins/ua/ecommerce.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.57 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- https://luke-static.c.prom.st/build/css/ckeditor_bed174bdcea1eb269e8d.css

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Mobile](#)

[Optimize the following images](#) to reduce their size by 26KiB (16% reduction).

- Compressing https://luke-static.c.prom.st/static/images/mobile_member@2x.png could save 26KiB (16% reduction).



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<li class="b-swipe-control__item">` is close to 1 other tap targets final.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



50 / 100 Speed

Should Fix:

Reduce server response time

In our test, your server responded in 0.92 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following

Desktop

resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- https://uaprom-static.c.prom.st/css/member_common-hc36ae4504655354fe6707e8443be946af.css

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 810KiB (56% reduction).

- Compressing and resizing https://images.ua.prom.st/811754878_w640_h640_komplektuyuschie-dlya-sistem.jpg could save 209.1KiB (87% reduction).
- Compressing https://images.ua.prom.st/807569330_w640_h640_sposoby-razvodki-trub.jpg could save 66.2KiB (91% reduction).
- Compressing and resizing https://images.ua.prom.st/1577600856_w640_h640_kapelnyj-poliv.jpg could save 64.7KiB (83% reduction).
- Compressing and resizing https://images.ua.prom.st/1739203101_w640_h640_vodyanoj-teplyj-pol.jpg could save 50.9KiB (84% reduction).
- Compressing and resizing https://images.ua.prom.st/1542107790_w640_h640_nasosnoe-obrudovanie.jpg could save 42.2KiB (81% reduction).
- Compressing and resizing https://images.ua.prom.st/345864578_w640_h640_latunnyj-fiting.jpg could save 36.9KiB (80% reduction).
- Compressing https://images.ua.prom.st/1839580302_1839580302.jpg could save 35.9KiB (36% reduction).
- Compressing and resizing https://images.ua.prom.st/1533185433_w640_h640_radiatory-otopleniya.jpg could save 34.8KiB (81% reduction).
- Compressing and resizing https://images.ua.prom.st/358173221_w640_h640_zapornaya-armatura.jpg could save 34.3KiB (79% reduction).
- Compressing https://images.ua.prom.st/1839573025_1839573025.jpg could save 33.9KiB (30% reduction).
- Compressing and resizing https://images.ua.prom.st/1542184225_w640_h640_kotly-otopitelnye.jpg could save 29.6KiB (81% reduction).

Desktop

- Compressing https://images.ua.prom.st/1839577265_1839577265.jpg could save 27.1KiB (33% reduction).
- Compressing https://images.ua.prom.st/1839583001_1839583001.jpg could save 27KiB (35% reduction).
- Compressing https://images.ua.prom.st/1839562334_1839562334.jpg could save 25.7KiB (34% reduction).
- Compressing and resizing https://images.ua.prom.st/807552664_w640_h640_kakie-truby-luchshe.jpg could save 20.1KiB (76% reduction).
- Compressing https://uaprom-static.c.prom.st/image/png_sprites/site-hc31a192eeca1089fddb9fff983591dd5b.png could save 16.3KiB (19% reduction).
- Compressing https://images.ua.prom.st/1839567339_1839567339.jpg could save 15.5KiB (23% reduction).
- Compressing https://images.ua.prom.st/1679437198_w640_h640_lyuki-kanalizatsionnye.jpg could save 11.1KiB (29% reduction).
- Compressing https://uaprom-uc.prom.st/production/design_template/663/images/sprite.png could save 7.8KiB (37% reduction).
- Compressing https://images.ua.prom.st/1544295843_w200_h200_truba-polietilenovaya-sinyaya.jpg could save 5.3KiB (33% reduction).
- Compressing https://images.ua.prom.st/1544448487_w200_h200_truba-polietilenovaya-sinyaya.jpg could save 5.2KiB (33% reduction).
- Compressing https://images.ua.prom.st/340442951_w640_h640_baki-rasshiritelnye-i.jpg could save 5.2KiB (40% reduction).
- Compressing https://images.ua.prom.st/1544285501_w200_h200_truba-polietilenovaya-chernsin.jpg could save 4.7KiB (31% reduction).
- Compressing https://translate.googleapis.com/translate_static/img/te_ctrl3.gif could save 591B (42% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Desktop](#)

[Leverage browser caching](#) for the following cacheable resources:

- <https://tracker.prom.ua/endpoint/pageviews> (expiration not specified)
- https://uaprom-static.c.prom.st/js/build/vas-site/wp_OneClickOrder_OneClickOrder_b964d9b21cff3343e98b.js (expiration not specified)
- https://uaprom-static.c.prom.st/js/build/vas-site/wp_companysite_vendor_old_5f975a155267156cfccc.js (expiration not specified)
- <https://www.google-analytics.com/gtm/js?id=GTM-PLFMQCZ&t=main&cid=c-rraCZyIYWPjd09DLI8M4hw2GYE> (15 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-3N8Z> (15 minutes)
- https://translate.googleapis.com/translate_static/css/translateelement.css (60 minutes)
- https://translate.googleapis.com/translate_static/js/element/main.js (60 minutes)
- <https://www.google-analytics.com/plugins/ua/ecommerce.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)



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