PageSpeed Insights

Mobile

- Упаковочные клейкие ленты, скотч

 - Скотч прозрачный
 Скотч с логотипом
 Малярный скотч крепп

 - Армированный скотч
 Скотч двухсторонний
- Скотч алюминиевый
 Цвепной скотч
 Стрейч-прака упаковочная
 - Стрейч пленка для ручной упаковки Стрейч пленка машинная

 - Стрейч пленка вторичная
 Черная стрейч пленка
- Упаковочные пленки
 ПВД пленки LDPE
 ПНД пленки HDPE
- Термоусадочные пленки
 Гофроупаковка
 Гофрокоробки с логотипом
 Самосборные гофрокоробки
 - Гофрокороба сложной высечки Гофролотки, гофроящики Гофрокартон Архивные гофрокороба

 - Готовые гофрокороба
- Пакеты Пакеты с логотипом
- Фасовочные пакеты
 Пакеты из пленки ВПП
 Бумажные пакеты
- Воздушно-пузырьковая пленка (ВПП) Упаковочные ленты (стреппинг ленты)
 Инструмент для обвязки
 Скобы, пряжи, крепеж
 Лента ПЭТ (лавсан)
- Лента Полипропиленовая
- Перчатки рабочие, хозяйственные
 Хлопчатобумажные перчатки

Есть вопросы? Звоните: +7 (495) 226-86-26 Пишите:



Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://nikapack.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp
- https://nikapack.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1
- https://nikapack.ru/wp-content/plugins/cleantalk-spam-protect/js/apbctpublic.min.js?ver=5.137.1
- https://nikapack.ru/wp-content/plugins/cleantalk-spam-

protect/js/cleantalk nocache.min.js?ver=5.137.1

Optimize CSS Delivery of the following:

- https://nikapack.ru/wp-content/themes/nikapack/style.css
- https://nikapack.ru/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.1.7

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://nikapack.ru/wp-content/uploads/2016/09/222.webp (expiration not specified)
- https://nikapack.ru/wp-content/uploads/2016/09/item-2-1.webp (expiration not specified)
- https://nikapack.ru/wp-content/uploads/2016/09/krepp.webp (expiration not specified)
- https://nikapack.ru/wp-content/uploads/2016/09/pp_lenta_nikapack_ru.webp (expiration not specified)
- https://nikapack.ru/wp-content/uploads/2016/09/vpp_nikapack_ru.webp (expiration not specified)
- https://nikapack.ru/wp-content/uploads/2016/09/vtorichka_nikapack_ru_standart.webp (expiration not specified)
- https://mc.webvisor.org/metrika/advert.gif (60 minutes)
- https://code.jivosite.com/script/widget/pYoffRXc4W (2 hours)

Reduce server response time

In our test, your server responded in 0.39 seconds.

There are many factors that can slow down your server response time. <u>Please read our recommendations</u> to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 195B (23% reduction).

• Minifying https://nikapack.ru/wp-content/themes/nikapack/style.css could save 195B (23% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 1.5KiB (12% reduction).

• Minifying https://nikapack.ru/ could save 1.5KiB (12% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 1.2KiB (19% reduction).

Minifying https://nikapack.ru/wp-content/plugins/contact-

form-7/includes/js/scripts.js?ver=5.1.7 could save 653B (17% reduction) after compression.

 Minifying https://nikapack.ru/wp-content/themes/nikapack/scripts/scripts.js?v2 could save 592B (22% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 3KiB (22% reduction).

- Compressing https://nikapack.ru/wp-content/themes/nikapack/img/logo.jpg could save 1.8KiB (27% reduction).
- Compressing https://nikapack.ru/wp-content/uploads/2016/09/i3.png could save 316B (18% reduction).
- Compressing https://nikapack.ru/wp-content/uploads/2016/09/i4.png could save 311B (14% reduction).
- Compressing https://nikapack.ru/wp-content/uploads/2016/09/i2.png could save 279B (12% reduction).
- Compressing https://nikapack.ru/wp-content/themes/nikapack/img/left.png could save 190B (35% reduction).
- Compressing https://nikapack.ru/wp-content/themes/nikapack/img/right.png could save 183B (34% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

72 / 100 User Experience

Should Fix:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. <u>Size the page content to the viewport</u> to provide a better user experience.

The page content is 6,344 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element falls outside the viewport.
- The element falls outside the viewport.
- The element falls outside the viewport.
- The element falls outside the viewport.
- The element falls outside the viewport.
- The element falls outside the viewport.
- The element <div class="owl-wrapper">Упаковочные кл...ажные перчатки</div> falls outside the viewport.
- The element <div class="owl-wrapper">Александр...ветания Вам!!!</div> falls outside the viewport.

Size tap targets appropriately

Mobile

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target Упаковочные кл...е ленты, скотч and 22 others are close to other tap targets final.
- The tap target Скотч прозрачный and 36 others are close to other tap targets final.
- The tap target Звоните: +7 (495) 226-86-26 and 38 others are close to other tap targets final.
- The tap target Скотч прозрачный and 29 others are close to other tap targets.
- The tap target политикой конфиденциальности. is close to 2 other tap targets.
- The tap target <input type="text" name="text-458" class="wpcf7-form-con...es-asrequired"> and 8 others are close to other tap targets.
- The tap target <button type="submit" class="red">Отправить заявку</button> is close to 1 other tap targets.
- The tap target <|abel></label> and 2 others are close to other tap targets.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Mobile

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



85 / 100 Speed

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- https://nikapack.ru/wp-content/uploads/2016/09/pp_lenta_nikapack_ru.webp (expiration not specified)
- https://nikapack.ru/wp-content/uploads/2016/09/vpp_nikapack_ru.webp (expiration not specified)
- https://nikapack.ru/wp-content/uploads/2016/09/vtorichka_nikapack_ru_standart.webp

Desktop

(expiration not specified)

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- https://nikapack.ru/wp-content/plugins/cleantalk-spamprotect/js/cleantalk_nocache.min.js?ver=5.137.1

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