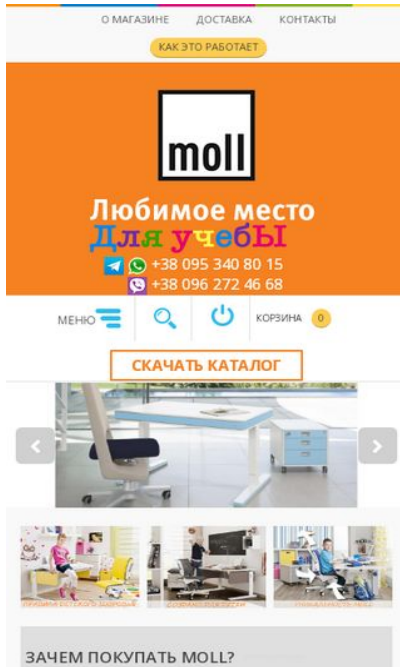


PageSpeed Insights

Mobile



55 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 5 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- <https://moll-ukraine.com.ua/catalog/view/javascript/jquery/jquery-2.1.1.min.js>
- <https://moll-ukraine.com.ua/catalog/view/javascript/bootstrap/js/bootstrap.min.js>
- <https://moll-ukraine.com.ua/catalog/view/javascript/jquery/owl-carousel/owl.carousel.min.js>
- <https://moll-ukraine.com.ua/catalog/view/theme/magazin/js/jquery.time-to.min.js>

[Optimize CSS Delivery](#) of the following:

- <https://moll-ukraine.com.ua/catalog/view/javascript/bootstrap/css/bootstrap.min.css>
- <https://moll-ukraine.com.ua/catalog/view/javascript/font-awesome/css/font-awesome.min.css>
- <https://fonts.googleapis.com/css?family=Open+Sans:400,300,600,700&subset=latin,cyrillic>
- <https://moll-ukraine.com.ua/catalog/view/javascript/jquery/owl-carousel/owl.carousel.css>
- <https://moll-ukraine.com.ua/catalog/view/theme/magazin/stylesheet/stylesheet2.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 497.5KiB (49% reduction).

- Compressing <https://moll-ukraine.com.ua/image/catalog/myimages/002.jpg> could save 87.7KiB (74% reduction).
- Compressing <https://moll-ukraine.com.ua/image/catalog/myimages/003-new.jpg> could save 76.4KiB (70% reduction).
- Compressing https://moll-ukraine.com.ua/image/catalog/myimages/moll_ban-new1.jpg could save 63.1KiB (71% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/1tree.jpg> could save 46.5KiB (90% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/3g.jpg> could save 44.3KiB (89% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/4pig.jpg> could save 43KiB (90% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/2g.jpg> could save 42.7KiB (91% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder3-1140x380.jpg> could save 15.3KiB (17% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder4-1140x380.jpg> could save 15.2KiB (17% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder5-1140x380.jpg> could save 15.1KiB (17% reduction).

Mobile

- ukraine.com.ua/image/cache/catalog/slaideri/slajder5-1140x380.jpg could save 13.7KiB (18% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder2-1140x380.jpg> could save 12.7KiB (17% reduction).
 - Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder1-1140x380.jpg> could save 11.3KiB (16% reduction).
 - Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder-1140x380.jpg> could save 8.5KiB (16% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/sub3.png> could save 1.2KiB (34% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/login2.png> could save 1.1KiB (70% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/search2.png> could save 1.1KiB (69% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/phone2.png> could save 1.1KiB (75% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/ok1.png> could save 1.1KiB (75% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/vk1.png> could save 1.1KiB (79% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/fb1.png> could save 1.1KiB (81% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/menu2.png> could save 1.1KiB (84% reduction).
 - Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2380-001-100x100.jpg> could save 1KiB (21% reduction).
 - Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2339-001-100x100.jpg> could save 1KiB (23% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/head.png> could save 1,015B (85% reduction).
 - Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/viber.png> could save 993B (51% reduction).
 - Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2450-001-100x100.jpg> could save 955B (22% reduction).

Mobile

- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/telegram.png> could save 876B (50% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/rainbow.jpg> could save 820B (65% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2300-001-100x100.jpg> could save 803B (24% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2502-001-100x100.jpg> could save 740B (23% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/whatsapp.png> could save 203B (11% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://static.doubleclick.net/instream/ad_status.js (15 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-PZSF95D> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/2180913448880676?v=2.9.15&r=stable> (20 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.30 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.2KiB (15% reduction).

- Minifying <https://moll-ukraine.com.ua/catalog/view/theme/magazin/stylesheets/jquery.mmenu.all.css> could save 853B (15% reduction) after compression.
- Minifying <https://moll-ukraine.com.ua/catalog/view/javascript/jquery/magnific/magnific-popup.css> could save 265B (14% reduction) after compression.
- Minifying <https://moll-ukraine.com.ua/catalog/view/javascript/jquery/owl-carousel/owl.carousel.css> could save 111B (13% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.1KiB (14% reduction).

- Minifying <https://moll-ukraine.com.ua/> could save 2.1KiB (14% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and

Mobile

execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 11.1KiB (29% reduction).

- Minifying <https://moll-ukraine.com.ua/catalog/view/theme/magazin/js/jquery.nicescroll.js> could save 6.7KiB (28% reduction) after compression.
- Minifying <https://moll-ukraine.com.ua/catalog/view/theme/magazin/js/jquery.elevatezoom.js> could save 2.9KiB (44% reduction) after compression.
- Minifying <https://moll-ukraine.com.ua/catalog/view/theme/magazin/js/common.js> could save 1.5KiB (19% reduction) after compression.



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

95 / 100 User Experience



Consider Fixing:

Size tap targets appropriately

Mobile

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<span id="sclose">x</span>` is close to 1 other tap targets final.
- The tap target `<button type="button" class="no-btn btn-lg"></button>` is close to 1 other tap targets final.
- The tap target `<a href="tel:380953408015">+38 095 340 80 15</a>` and 1 others are close to other tap targets final.
- The tap target `<a href="#tab1">Войти</a>` is close to 1 other tap targets.
- The tap target `<a href="#tab2">Зарегистрироваться</a>` is close to 1 other tap targets.
- The tap target `<button class="no-btn">0</button>` is close to 1 other tap targets final.
- The tap target `<a href="https://moll-u...implecheckout/">Открыть Корзину</a>` is close to 1 other tap targets.
- The tap target `<div class="owl-buttons"></div>` and 1 others are close to other tap targets.
- The tap target `<a href="https://moll-u....com.ua/health">Здоровье</a>` and 12 others are close to other tap targets.
- The tap target `<a href="https://www.ok...53264173957294"></a>` is close to 1 other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Mobile

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



64 / 100 Speed

! Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 499.9KiB (49% reduction).

- Compressing <https://moll-ukraine.com.ua/image/catalog/myimages/002.jpg> could save 87.7KiB (74% reduction).
- Compressing <https://moll-ukraine.com.ua/image/catalog/myimages/003-new.jpg> could save 76.4KiB (70% reduction).

Desktop

- Compressing https://moll-ukraine.com.ua/image/catalog/myimages/moll_ban-new1.jpg could save 63.1KiB (71% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/1tree.jpg> could save 46.5KiB (90% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/3g.jpg> could save 44.3KiB (89% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/4pig.jpg> could save 43KiB (90% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/2g.jpg> could save 42.7KiB (91% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder3-1140x380.jpg> could save 15.3KiB (17% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder4-1140x380.jpg> could save 15.2KiB (17% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder5-1140x380.jpg> could save 13.7KiB (18% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder2-1140x380.jpg> could save 12.7KiB (17% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder1-1140x380.jpg> could save 11.3KiB (16% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/slaideri/slajder-1140x380.jpg> could save 8.5KiB (16% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/detr.jpg> could save 1.8KiB (16% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/detl.jpg> could save 1.5KiB (16% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/sub3.png> could save 1.2KiB (34% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/phone2.png> could save 1.1KiB (75% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/phonew.png> could save 1.1KiB (73% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/ok1.png> could save 1.1KiB (75% reduction).

Desktop

- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/vk1.png> could save 1.1KiB (79% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/fb1.png> could save 1.1KiB (81% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2380-001-100x100.jpg> could save 1KiB (21% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/regim.png> could save 1KiB (91% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2339-001-100x100.jpg> could save 1KiB (23% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/head.png> could save 1,015B (85% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/viber.png> could save 993B (51% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2450-001-100x100.jpg> could save 955B (22% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/telegram.png> could save 876B (50% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/rainbow.jpg> could save 820B (65% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2300-001-100x100.jpg> could save 803B (24% reduction).
- Compressing <https://moll-ukraine.com.ua/image/cache/catalog/novosti/00001/2502-001-100x100.jpg> could save 740B (23% reduction).
- Compressing <https://yt3.ggpht.com/-l03lj93LALs/AAAAAAAAAAI/AAAAAAAAAA/VhcZjmdU1E8/s68-c-k-no-mo-rj-c0xffffff/photo.jpg> could save 204B (15% reduction).
- Compressing <https://moll-ukraine.com.ua/catalog/view/theme/magazin/image/whatsapp.png> could save 203B (11% reduction).

Consider Fixing:

Desktop

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://static.doubleclick.net/instream/ad_status.js (15 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-PZSF95D> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/2180913448880676?v=2.9.15&r=stable> (20 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.29 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.2KiB (15% reduction).

- Minifying <https://moll-ukraine.com.ua/catalog/view/theme/magazin/styleSheet/jquery.mmenu.all.css> could save 853B (15% reduction) after compression.
- Minifying <https://moll-ukraine.com.ua/catalog/view/javascript/jquery/magnific/magnific->

Desktop

popup.css could save 265B (14% reduction) after compression.

- Minifying <https://moll-ukraine.com.ua/catalog/view/javascript/jquery/owl-carousel/owl.carousel.css> could save 111B (13% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.1KiB (14% reduction).

- Minifying <https://moll-ukraine.com.ua/> could save 2.1KiB (14% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 11.1KiB (29% reduction).

- Minifying <https://moll-ukraine.com.ua/catalog/view/theme/magazin/js/jquery.nicescroll.js> could save 6.7KiB (28% reduction) after compression.
- Minifying <https://moll-ukraine.com.ua/catalog/view/theme/magazin/js/jquery.elevatezoom.js> could save 2.9KiB (44% reduction) after compression.
- Minifying <https://moll-ukraine.com.ua/catalog/view/theme/magazin/js/common.js> could save 1.5KiB (19% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://moll-ukraine.com.ua/catalog/view/javascript/jquery/jquery-2.1.1.min.js>



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).