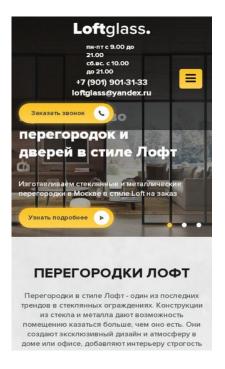
PageSpeed Insights

Mobile





Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- http://loftglass.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp
- http://loftglass.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1
- http://loftglass.ru/wp-content/themes/loft/js/owl.carousel.min.js
- http://loftglass.ru/wp-content/themes/loft/js/main.js

Optimize CSS Delivery of the following:

- http://loftglass.ru/wp-content/themes/loft/style.css
- http://loftglass.ru/wp-content/themes/loft/dop.css
- http://loftglass.ru/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2
- http://loftglass.ru/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.7
- http://loftglass.ru/wp-content/plugins/svg-support/css/svgs-attachment.css?ver=5.2.2
- http://loftglass.ru/wp-content/plugins/easy-fancybox/css/jquery.fancybox.min.css?ver=1.3.24

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 752.7KiB (57% reduction).

- Compressing http://loftglass.ru/wp-content/themes/loft/images/bg.jpg could save 283.1KiB (88% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz1.jpg could save 86.8KiB (78% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz4.jpg could save 77.7KiB (78% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz2.jpg could save 64.8KiB (79% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/05/img2.jpg could save 62.3KiB (47% reduction).
- Compressing http://loftglass.ru/wp-content/themes/loft/images/bl2_bg.jpg could save 58.8KiB (49% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz3.jpg could save 51.8KiB (78% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/sl2.jpg could save 23.7KiB (14% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/sl3.jpg could save 20.9KiB (13% reduction).
- Compressing http://loftglass.ru/wp-content/themes/loft/images/footer bg.jpg could save

16.5KiB (47% reduction).

- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz_avtor.jpg could save 4.5KiB (75% reduction).
- Compressing http://loftglass.ru/wp-content/themes/loft/images/close.png could save 1.8KiB (82% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 111B (50% reduction).

• Compressing http://loftglass.ru/wp-content/plugins/svg-support/css/svgs-attachment.css?ver=5.2.2 could save 111B (50% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://mc.yandex.ru/metrika/advert.gif (60 minutes)
- https://mc.yandex.ru/metrika/tag.js (60 minutes)

Reduce server response time

In our test, your server responded in 0.24 seconds.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 444B (13% reduction).

 Minifying http://loftglass.ru/wp-content/themes/loft/style.css could save 444B (13%) reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify lavaScript for the following resources to reduce their size by 607B (14% reduction).

- Minifying http://loftglass.ru/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.7 could save 502B (14% reduction) after compression.
- Minifying http://loftglass.ru/wp-content/themes/loft/js/main.js could save 105B (16%) reduction) after compression.



3 Passed Rules

Avoid landing page redirects

Mobile

Your page has no redirects. Learn more about avoiding landing page redirects.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.

95 / 100 User Experience

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. Size the page content to the viewport to provide a better user experience.

The page content is 417 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

• The element <div class="owl-dots"></div> falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

Mobile

- The tap target +7 (901) 901-31-33 and 1 others are close to other tap targets final.
- The tap target <div class="home sl owl-ca...oaded owl-drag">Добавим уникал...prevnext</div> and 1 others are close to other tap targets final.
- The tap target +7 (901) 901-31-33 and 1 others are close to other tap targets.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

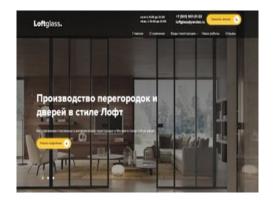
Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



56 / 100 Speed

Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 752.7KiB (57% reduction).

- Compressing http://loftglass.ru/wp-content/themes/loft/images/bg.jpg could save 283.1KiB (88% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz1.jpg could save 86.8KiB (78% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz4.jpg could save 77.7KiB (78% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz2.jpg could save 64.8KiB (79% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/05/img2.jpg could save 62.3KiB (47% reduction).
- Compressing http://loftglass.ru/wp-content/themes/loft/images/bl2_bg.jpg could save 58.8KiB (49% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz3.jpg could save 51.8KiB (78% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/sl2.jpg could save 23.7KiB (14% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/sl3.jpg could save 20.9KiB (13% reduction).

- Compressing http://loftglass.ru/wp-content/themes/loft/images/footer_bg.jpg could save 16.5KiB (47% reduction).
- Compressing http://loftglass.ru/wp-content/uploads/2019/01/otz_avtor.jpg could save 4.5KiB (75% reduction).
- Compressing http://loftglass.ru/wp-content/themes/loft/images/close.png could save 1.8KiB (82% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 111B (50% reduction).

• Compressing http://loftglass.ru/wp-content/plugins/svg-support/css/svgs-attachment.css?ver=5.2.2 could save 111B (50% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://mc.yandex.ru/metrika/advert.gif (60 minutes)
- https://mc.yandex.ru/metrika/tag.js (60 minutes)

Reduce server response time

In our test, your server responded in 0.23 seconds.

There are many factors that can slow down your server response time. Please read our recommendations to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 444B (13% reduction).

Minifying http://loftglass.ru/wp-content/themes/loft/style.css could save 444B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify lavaScript for the following resources to reduce their size by 607B (14% reduction).

- Minifying http://loftglass.ru/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.7 could save 502B (14% reduction) after compression.
- Minifying http://loftglass.ru/wp-content/themes/loft/js/main.js could save 105B (16% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- http://loftglass.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp
- http://loftglass.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1
- http://loftglass.ru/wp-content/themes/loft/js/owl.carousel.min.js
- http://loftglass.ru/wp-content/themes/loft/js/main.js

Optimize CSS Delivery of the following:

- http://loftglass.ru/wp-content/themes/loft/style.css
- http://loftglass.ru/wp-content/themes/loft/dop.css
- http://loftglass.ru/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2
- http://loftglass.ru/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.7
- http://loftglass.ru/wp-content/plugins/svg-support/css/svgs-attachment.css?ver=5.2.2
- http://loftglass.ru/wp-content/plugins/easy-fancybox/css/jquery.fancybox.min.css?ver=1.3.24



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Minify HTML

Your HTML is minified. Learn more about minifying HTML.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.