

PageSpeed Insights

Mobile



72 / 100 Speed

 Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://komplekt.com.ua/jquery/jquery.min.js.pagespeed.jm.TiC1blcYSb.js>
- https://komplekt.com.ua/js/_js,_jquery.mmenu.min.all.js+jquery,_jquery.tools.min.js.pagespeed.jc.9B42jgZhLw.js
- https://komplekt.com.ua/js/filter_tov.js.pagespeed.jm.fjr7YgMA9t.js

Mobile

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Roboto:100,300,500&subset=latin,cyrillic>
- <https://komplekt.com.ua/js/css/A.jquery.mmenu.all.css.pagespeed.cf.0b7eHLflo8.css>
- https://komplekt.com.ua/published/SC/html/scripts/css/A.products_filter.css.pagespeed.cf.bsUgZHitlw.css
- https://komplekt.com.ua/published/SC/html/scripts/css/A.products_filter.css.pagespeed.cf.bsUgZHitlw.css

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://static.hotjar.com/c/hotjar-1176075.js?sv=6> (60 seconds)
- <https://www.google-analytics.com/gtm/js?id=GTM-WLBMTJ6&t=gtm5&cid=357794473.1579532650> (15 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-TDHVRB> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/534603466897556?v=2.9.15&r=stable> (20 minutes)
- <https://www.google-analytics.com/plugins/ua/ec.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Mobile

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1KiB (35% reduction).

- Compressing <https://komplekt.com.ua/images/logo/card.jpg> could save 576B (33% reduction).
- Compressing <https://komplekt.com.ua/images/logo/menu.jpg> could save 459B (37% reduction).



7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Mobile

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 171.6KiB (46% reduction).

- Compressing <https://komplekt.com.ua/images/09.jpg> could save 57KiB (47% reduction).
- Compressing and resizing https://komplekt.com.ua/add/img/1503658057_komplekt.jpg could save 42.8KiB (76% reduction).
- Compressing <https://komplekt.com.ua/baner/coffe.jpg> could save 30.6KiB (50% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/148uf.jpg could save 6.5KiB (63% reduction).
- Compressing <https://komplekt.com.ua/baner/sertifik1.jpg> could save 6.2KiB (35% reduction).

Desktop

- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/kofemolmj.jpg could save 5.7KiB (59% reduction).
- Compressing https://komplekt.com.ua/images/new_fon/header-bg8.jpg could save 2.6KiB (47% reduction).
- Compressing and resizing <https://komplekt.com.ua/images/vib1.png> could save 2KiB (62% reduction).
- Compressing <https://komplekt.com.ua/images/lev.png> could save 1.4KiB (60% reduction).
- Compressing <https://komplekt.com.ua/images/prav.png> could save 1.3KiB (58% reduction).
- Compressing and resizing <https://komplekt.com.ua/images/vib.png> could save 1.3KiB (75% reduction).
- Compressing https://komplekt.com.ua/images/new_img/komplekt_logo_new1.png could save 1KiB (17% reduction).
- Compressing https://komplekt.com.ua/images/new_img/yandmark.jpg could save 1,009B (43% reduction).
- Compressing <https://komplekt.com.ua/images/chel.png> could save 921B (73% reduction).
- Compressing <https://komplekt.com.ua/images/top5.png> could save 730B (16% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/electrolux-ezb-3410-aox-600x500_thm.jpg could save 650B (16% reduction).
- Compressing <https://komplekt.com.ua/images/new5.png> could save 594B (13% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/55sm8200pla_2__1_thm.jpg could save 587B (26% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/ventolux_hsf320g_s_bk_39_thm.jpg could save 581B (22% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/2052335656_w640_h640_vodonagrevatel-atlantic-steatite_thm.jpg could save 544B (32% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/3995696_thm.jpg could save 519B (16% reduction).
- Compressing https://komplekt.com.ua/images/komplekt_logo_new1-min.jpg could save 512B (15% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/63234_0_thm.jpg could save 510B (23% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/nastolnaya-plita-hilton-eki-3900_thm.jpg could save 505B (15% reduction).

Desktop

- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/7f6025a72f2b72da01743039c5f6b795_thm.jpg could save 494B (34% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/1076930_thm.jpg could save 484B (11% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/rowenta_rr6825wh_3_thm.jpg could save 469B (20% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/967990885_thm.jpg could save 447B (17% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/1046731758_w640_h640_068_1_thm.jpg could save 437B (13% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/4ajnik09.jpg could save 417B (11% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/1237c_thm.jpg could save 413B (18% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/medici_ermete_8004810190083_images_15284599954rx_thm.jpg could save 412B (18% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/p92139_1080767_magio_mg_205_1.jpg could save 403B (12% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/5591619583d20-luxeon_sw2000_1-500x500_thm.jpg could save 402B (12% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/blenderidf.jpg could save 395B (12% reduction).
- Compressing https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/products_pictures/123iz_thm.jpg could save 388B (16% reduction).
- Compressing <https://komplekt.com.ua/images/srtela.png> could save 316B (21% reduction).
- Compressing <https://static.xx.fbcdn.net/rsrc.php/v3/y5/r/OqOE21UvWe3.png> could save 201B (50% reduction).
- Compressing https://komplekt.com.ua/images/new_img/krest.png could save 159B (37% reduction).
- Compressing https://komplekt.com.ua/images/new_fon/sprite-x8.jpg could save 107B (22% reduction).

Desktop

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 680B (61% reduction).

- Compressing <https://komplekt.com.ua/published/common/html/cssbased/geometry/rounded/niftyCorners.css> could save 680B (61% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://static.hotjar.com/c/hotjar-1176075.js?sv=6> (60 seconds)
- <https://syndication.twitter.com/settings> (10 minutes)
- <https://www.google-analytics.com/gtm/js?id=GTM-WLBMTJ6&t=gtm5&cid=1458197950.1579532655> (15 minutes)
- <https://www.googletagmanager.com/gtm.js?id=GTM-TDHVRB> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- https://connect.facebook.net/ru_RU/sdk.js (20 minutes)
- <https://connect.facebook.net/signals/config/534603466897556?v=2.9.15&r=stable> (20 minutes)
- <https://apis.google.com/js/platform.js> (30 minutes)
- https://apis.google.com/js/rpc:shindig_random.js?onload=init (30 minutes)
- <https://platform.twitter.com/widgets.js> (30 minutes)

Desktop

- <https://www.google-analytics.com/plugins/ua/ec.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- <https://www.googleadservices.com/pagead/conversion.js> (60 minutes)
- https://www.googleadservices.com/pagead/conversion_async.js (60 minutes)
- <https://code.jivosite.com/script/widget/qGjoxmQzgK> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.60 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 6.7KiB (20% reduction).

- Minifying <https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/themes/sale/main.css.pagespeed.ce.B2yCPpHz74.css> could save 6.4KiB (20% reduction) after compression.
- Minifying <https://komplekt.com.ua/published/common/html/cssbased/geometry/rounded/niftyCorners.css> could save 261B (24% reduction).

Minify JavaScript

Desktop

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 674B (39% reduction).

- Minifying https://connect.facebook.net/ru_RU/sdk.js could save 674B (39% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 5 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://komplekt.com.ua/jquery/jquery.min.js.pagespeed.jm.TiC1blcYSb.js>
- <https://komplekt.com.ua/js/new/js/modernizr-custom.min.js.pagespeed.jm.byWBiYwm3i.js>
- <https://komplekt.com.ua/jquery/jquery-ui.js.pagespeed.ce.SXMaXfpjM.js>
- <https://komplekt.com.ua/jquery/jquery.tools.min.js.pagespeed.jm.j-bMqDw3HQ.js>
- https://komplekt.com.ua/published/publicdata,_S55555CKOMPLEKT2011,_attachments,_SC,_themes,_sale,_head.js+SC,_html,_scripts,_js,_functions.js+SC,_html,_scripts,_js,_behavior.js+SC,_html,_scripts,_js,_widget_checkout.js+SC,_html,_scripts,_js,_frame.js.pagespeed.jc.6X_PyPGNH1.js

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Roboto:100,300,500&subset=latin,cyrillic>
- <https://komplekt.com.ua/published/publicdata/S55555CKOMPLEKT2011/attachments/SC/themes/sale/main.css.pagespeed.ce.B2yCPpHz74.css>
- https://komplekt.com.ua/published/SC/html/scripts/css/A.general.css.pagespeed.cf.mlg3_WB_gw8.css

Desktop



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).