

# PageSpeed Insights

Mobile



28 / 100 Speed

! Should Fix:

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- [http://ivf-dubai.com/assets/A.web,,\\_assets,,\\_dubai-icons,,\\_dubai-icons.css+font-awesome,,\\_css,,\\_font-awesome.css+tether,,\\_tether.min.css+soundcloud-plugin,,\\_style.css+bootstrap,,\\_css,,\\_bootstrap.min.css+bootstrap,,\\_css,,\\_bootstrap-grid.min.css+bootstrap,,\\_css,,\\_bootstrap-reboot.min.css+socicon,,\\_css,,\\_styles.css+dropdown,,\\_css,,\\_style.css+theme,,\\_css,,\\_style.css+gallery,,\\_style.css,Mcc.Q0\\_aJe-oHp.css.pagespeed.cf.Df9D1f-OHm.css](http://ivf-dubai.com/assets/A.web,,_assets,,_dubai-icons,,_dubai-icons.css+font-awesome,,_css,,_font-awesome.css+tether,,_tether.min.css+soundcloud-plugin,,_style.css+bootstrap,,_css,,_bootstrap.min.css+bootstrap,,_css,,_bootstrap-grid.min.css+bootstrap,,_css,,_bootstrap-reboot.min.css+socicon,,_css,,_styles.css+dropdown,,_css,,_style.css+theme,,_css,,_style.css+gallery,,_style.css,Mcc.Q0_aJe-oHp.css.pagespeed.cf.Df9D1f-OHm.css)
- [http://ivf-dubai.com/assets/dubai/css/A.lanbin-additional.css.pagespeed.cf.uRiMORL1L\\_.css](http://ivf-dubai.com/assets/dubai/css/A.lanbin-additional.css.pagespeed.cf.uRiMORL1L_.css)
- <https://fonts.googleapis.com/css?family=Play:400,700>

### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.9MiB (61% reduction).

- Compressing and resizing <http://ivf-dubai.com/assets/images/reception-above-1080x707.jpg>.pagespeed.ce.nYXvVAP9Py.jpg could save 704.1KiB (98% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/operation-972x648.jpg>.pagespeed.ce.vLx0JmqyHu.jpg could save 335.3KiB (95% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/dr.-amal-972x565.jpg>.pagespeed.ce.1qNxRhu06g.jpg could save 315.2KiB (97% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/ground-floor-reception-684x494.jpg>.pagespeed.ce.cZxkLexxG4.jpg could save 234.2KiB (97% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/andrology-672x1008.jpg>.pagespeed.ce.BOyQP9I9g.jpg could save 143.2KiB (90% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-9-800x800.jpg>.pagespeed.ic.V3U8ESkKa.jpg could save 20.7KiB (23% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xphoto-2019-02-11-13-37-57-800x800.jpg>.pagespeed.ic.LucbOyx-JP.jpg could save 17.6KiB (20% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-8-800x800.jpg>.pagespeed.ic.59NSfGllGN.jpg could save 17.3KiB (30% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-10-800x800.jpg>.pagespeed.ic.Qk18r\_Hg1L.jpg could save 16.1KiB (21% reduction).
- Compressing <http://ivf-dubai.com/assets/images/x5-800x800.jpg>.pagespeed.ic.-JsZIOc-NC.jpg could save 15.2KiB (21% reduction).
- Compressing <http://ivf-dubai.com/assets/images/x6-800x800.jpg>.pagespeed.ic.QE4dMbZg2f.jpg could save 15.2KiB (18% reduction).
- Compressing <http://ivf-dubai.com/assets/images/x7-800x800.jpg>.pagespeed.ic.8Wz0pGj1.jpg could save 15.2KiB (18% reduction).

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- dubai.com/assets/images/x7-800x800.jpg.pagespeed.ic.xRuENqwbKi.jpg could save 15.1KiB (17% reduction).
- Compressing [http://ivf-dubai.com/assets/images/xnew-12-800x800.jpg.pagespeed.ic.zdUQi\\_VKag.jpg](http://ivf-dubai.com/assets/images/xnew-12-800x800.jpg.pagespeed.ic.zdUQi_VKag.jpg) could save 14.3KiB (18% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xphoto-2019-01-15-14-12-34-800x800.jpg.pagespeed.ic.YWFQgqPgWV.jpg> could save 12.7KiB (15% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xnew-3-800x800.jpg.pagespeed.ic.xSDBt22W8E.jpg> could save 11.7KiB (16% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xnew-6-800x800.jpg.pagespeed.ic.69imyZUREc.jpg> could save 11.2KiB (12% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xphoto-2019-02-16-21-37-49-800x800.jpg.pagespeed.ic.2uvjaqvp00.jpg> could save 10.8KiB (18% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xnew-13-800x800.jpg.pagespeed.ic.L8hKsM3X29.jpg> could save 10.6KiB (16% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xnew-1-800x800.jpg.pagespeed.ic.rvNEIX2A3P.jpg> could save 9.7KiB (18% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xnew-4-800x800.jpg.pagespeed.ic.MYvfiUpUVd.jpg> could save 9.3KiB (17% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xnew-11-800x800.jpg.pagespeed.ic.SG31ZSNnh6.jpg> could save 9.3KiB (16% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xnew-7-800x800.jpg.pagespeed.ic.hkkd6Gr73b.jpg> could save 8.3KiB (14% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xnew-20-800x800.jpg.pagespeed.ic.U5aY5ivVd-.jpg> could save 8.1KiB (15% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/x3-800x800.jpg.pagespeed.ic.wQyK4JpTQq.jpg> could save 6.5KiB (13% reduction).
  - Compressing <http://ivf-dubai.com/assets/images/xphoto-2019-01-15-14-12-29-800x800.jpg.pagespeed.ic.xMUTvAZieC.jpg> could save 6.4KiB (13% reduction).
  - Compressing and resizing <http://ivf-dubai.com/assets/images/dr-amal-logo-high-res-128x45.png.pagespeed.ce.VfpE1nLLpE.png> could save 3.4KiB (33% reduction).

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 367B (43% reduction).

- Compressing [https://www.youtube.com/iframe\\_api](https://www.youtube.com/iframe_api) could save 367B (43% reduction).

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://ivf-dubai.com/assets/gallery/script.js> (95 seconds)
- [- <https://www.google.com/maps/vt?pb=!1m5!1m4!1i17!2i85623!3i56089!4i256!2m3!1e0!2sm>](https://www.google.com/maps/vt?pb=!1m4!1m3!1i17!2i85623!3i56088!1m4!1m3!1i17!2i85623!3i56089!1m4!1m3!1i17!2i85623!3i56090!1m4!1m3!1i17!2i85624!3i56088!1m4!1m3!1i17!2i85624!3i56089!1m4!1m3!1i17!2i85624!3i56090!2m3!1e0!2sm!3i464172928!2m38!1e2!2sspotlight!5i1!8m34!1m8!12m7!10b0!12splaceholder!19m3!1b0!2zNSw2LDI0LDQ1LDc1LDkz!3s0x0%3A0x4342f3d5b6b07be!20e1!2m5!1s0x3e5f6b7177f1f3f7%3A0x4342f3d5b6b07be!4m2!3d25.1016829!4d55.1736501!5e0!11e11!13m13!2sa!14b1!18m6!5b0!6b0!9b1!10b0!11b0!12b1!22m3!6e2!7e3!8e2!19u14!19u29!19u50!19u53!3m9!2sen!3sUS!5e289!12m1!1e68!12m3!1e37!2m1!1ssmartmaps!4e3!12m1!5b1&client=google-maps-embed&token=109487 (4.8 minutes)</li><li>• <a href=)

!3i464172904!2m38!1e2!2sspotlight!5i1!8m34!1m8!12m7!10b0!12splaceholder!19m3!1b0!2zNSw2LDI0LDQ1LDc1LDkz!3s0x0%3A0x4342f3d5b6b07be!20e1!2m5!1s0x3e5f6b7177f1f3f7%3A0x4342f3d5b6b07be!4m2!3d25.1016829!4d55.1736501!5e0!11e1!13m13!2sa!14b1!18m6!5b0!6b0!9b1!10b0!11b0!12b1!22m3!6e2!7e3!8e2!19u14!19u29!19u50!19u53!3m9!2sen!3sUS!5e289!12m1!1e68!12m3!1e37!2m1!1ssmartmaps!4e0!5m1!5f2&client=google-maps-embed&token=61439 (4.8 minutes)

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6 Passed Rules

## Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

## Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience

### Consider Fixing:

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing

## Mobile

around them.

- The tap target `<a href="https://www.go...erms_maps.html">Terms of Use</a>` is close to 1 other tap targets.



### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop

## Desktop



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! Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://ivf-dubai.com/assets/gallery/script.js> (84 seconds)
- [\(4.6 minutes\)](https://www.google.com/maps/vt?pb=!1m4!1m3!1i17!2i85621!3i56088!1m4!1m3!1i17!2i85621!3i56089!1m4!1m3!1i17!2i85621!3i56090!1m4!1m3!1i17!2i85622!3i56088!1m4!1m3!1i17!2i85622!3i56089!1m4!1m3!1i17!2i85623!3i56088!1m4!1m3!1i17!2i85623!3i56089!1m4!1m3!1i17!2i85622!3i56090!1m4!1m3!1i17!2i85623!3i56090!1m4!1m3!1i17!2i85624!3i56088!1m4!1m3!1i17!2i85624!3i56089!1m4!1m3!1i17!2i85625!3i56088!2m3!1e0!2sm!3i464172928!2m38!1e2!2sspotlight!5i1!8m34!1m8!12m7!10b0!12splaceholder!19m3!1b0!2zNSw2LDI0LDQ1LDc1LDkz!3s0x0%3A0x4342f3d5b6b07be!20e1!2m5!1s0x3e5f6b7177f1f3f7%3A0x4342f3d5b6b07be!4m2!3d25.1016829!4d55.1736501!5e0!11e11!13m13!2sa!14b1!18m6!5b0!6b0!9b1!10b0!11b0!12b1!22m3!6e2!7e3!8e2!19u14!19u29!19u50!19u53!3m9!2sen!3sUS!5e289!12m1!1e68!12m3!1e37!2m1!1ssmartmaps!4e3!12m1!5b1&client=google-maps-embed&token=57842</a> (4.6 minutes)</li><li>• <a href=)
- <https://www.google.com/maps/vt?pb=!1m5!1m4!1i17!2i85621!3i56088!4i256!2m3!1e0!2sm!3i464172904!2m38!1e2!2sspotlight!5i1!8m34!1m8!12m7!10b0!12splaceholder!19m3!1b0!>



## Desktop

- 2zNSw2LDI0LDQ1LDc1LDkz!3s0x0%3A0x4342f3d5b6b07be!20e1!2m5!1s0x3e5f6b7177f1f3f7%3A0x4342f3d5b6b07be!4m2!3d25.1016829!4d55.1736501!5e0!11e1!13m13!2sa!14b1!18m6!5b0!6b0!9b1!10b0!11b0!12b1!22m3!6e2!7e3!8e2!19u14!19u29!19u50!19u53!3m9!2sen!3sUS!5e289!12m1!1e68!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=87569 (4.8 minutes)
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## Desktop

- 2zNSw2LDI0LDQ1LDc1LDkz!3s0x0%3A0x4342f3d5b6b07be!20e1!2m5!1s0x3e5f6b7177f1f3f7%3A0x4342f3d5b6b07be!4m2!3d25.1016829!4d55.1736501!5e0!11e1!13m13!2sa!14b1!18m6!5b0!6b0!9b1!10b0!11b0!12b1!22m3!6e2!7e3!8e2!19u14!19u29!19u50!19u53!3m9!2sen!3sUS!5e289!12m1!1e68!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=88597 (4.8 minutes)
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2zNSw2LDI0LDQ1LDc1LDkz!3s0x0%3A0x4342f3d5b6b07be!20e1!2m5!1s0x3e5f6b7177f1f3f7%3A0x4342f3d5b6b07be!4m2!3d25.1016829!4d55.1736501!5e0!11e1!13m13!2sa!14b1!18m6!5b0!6b0!9b1!10b0!11b0!12b1!22m3!6e2!7e3!8e2!19u14!19u29!19u50!19u53!3m9!2sen!3sUS!5e289!12m1!1e68!12m3!1e37!2m1!1ssmartmaps!4e0&client=google-maps-embed&token=110743 (4.8 minutes)

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## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking CSS resources. This causes a delay in rendering your page.

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[Optimize CSS Delivery](#) of the following:

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- [http://ivf-dubai.com/assets/dubai/css/A.lanbin-additional.css.pagespeed.cf.uRiM0RL1L\\_.css](http://ivf-dubai.com/assets/dubai/css/A.lanbin-additional.css.pagespeed.cf.uRiM0RL1L_.css)
- <https://fonts.googleapis.com/css?family=Play:400,700>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 3.2MiB (66% reduction).

- Compressing and resizing <http://ivf-dubai.com/assets/images/reception-above-1080x707.jpg.pagespeed.ce.nYXvVAP9Py.jpg> could save 695.3KiB (97% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/operation-972x648.jpg.pagespeed.ce.vLx0JmqyHu.jpg> could save 328.8KiB (94% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/dr.-amal-972x565.jpg.pagespeed.ce.1qNxRhu06g.jpg> could save 311.8KiB (96% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/ground-floor-reception-684x494.jpg.pagespeed.ce.cZxkLexxG4.jpg> could save 229.9KiB (95% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/andrology-672x1008.jpg.pagespeed.ce.BOyQPI9I9g.jpg> could save 145.4KiB (91% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xnew-9-800x800-800x800.jpg.pagespeed.ic.mJSpm9pmoQ.jpg> could save 83.1KiB (79% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xnew-6-800x800-800x800.jpg.pagespeed.ic.F66cjKk8pS.jpg> could save 82.8KiB (77% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xphoto-2019-02-11-13-37-57-800x800-800x800.jpg.pagespeed.ic.MXL2A6jIF-.jpg> could save 82.1KiB (78% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/x7-800x800-800x800.jpg.pagespeed.ic.3U2HK-HZEN.jpg> could save 81.2KiB (78% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/x6-800x800-800x800.jpg.pagespeed.ic.mie9UERN27.jpg> could save 79.8KiB (80% reduction).

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- Compressing and resizing [http://ivf-dubai.com/assets/images/xphoto-2019-01-15-14-12-34-800x800-800x800.jpg.pagespeed.ic.Er\\_p\\_LceEM.jpg](http://ivf-dubai.com/assets/images/xphoto-2019-01-15-14-12-34-800x800-800x800.jpg.pagespeed.ic.Er_p_LceEM.jpg) could save 76.3KiB (77% reduction).
- Compressing and resizing [http://ivf-dubai.com/assets/images/xnew-12-800x800-800x800.jpg.pagespeed.ic.wSW7\\_NFIAD.jpg](http://ivf-dubai.com/assets/images/xnew-12-800x800-800x800.jpg.pagespeed.ic.wSW7_NFIAD.jpg) could save 72.3KiB (79% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xnew-10-800x800-800x800.jpg.pagespeed.ic.rgUfdm-QJT.jpg> could save 70.5KiB (78% reduction).
- Compressing and resizing [http://ivf-dubai.com/assets/images/xnew-3-800x800-800x800.jpg.pagespeed.ic.V9YKQt\\_3lo.jpg](http://ivf-dubai.com/assets/images/xnew-3-800x800-800x800.jpg.pagespeed.ic.V9YKQt_3lo.jpg) could save 66KiB (75% reduction).
- Compressing and resizing [http://ivf-dubai.com/assets/images/x5-800x800-800x800.jpg.pagespeed.ic.njGm\\_Tf6Ld.jpg](http://ivf-dubai.com/assets/images/x5-800x800-800x800.jpg.pagespeed.ic.njGm_Tf6Ld.jpg) could save 64.5KiB (77% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xnew-13-800x800-800x800.jpg.pagespeed.ic.lv-5FL14r6.jpg> could save 61.3KiB (78% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xphoto-2019-02-16-21-37-49-800x800-800x800.jpg.pagespeed.ic.1Gyq-oSG-J.jpg> could save 54.3KiB (75% reduction).
- Compressing and resizing [http://ivf-dubai.com/assets/images/xnew-11-800x800-800x800.jpg.pagespeed.ic.rjoBUbl\\_Zo.jpg](http://ivf-dubai.com/assets/images/xnew-11-800x800-800x800.jpg.pagespeed.ic.rjoBUbl_Zo.jpg) could save 54.2KiB (77% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xnew-8-800x800-800x800.jpg.pagespeed.ic.wEhsol7npw.jpg> could save 54.1KiB (79% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xnew-7-800x800-800x800.jpg.pagespeed.ic.GimFd4FwMo.jpg> could save 53.6KiB (76% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xnew-4-800x800-800x800.jpg.pagespeed.ic.nPxxv6W3C-F.jpg> could save 48.3KiB (76% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/xnew-20-800x800-800x800.jpg.pagespeed.ic.l13bxkdCZW.jpg> could save 48KiB (72% reduction).
- Compressing and resizing [http://ivf-dubai.com/assets/images/xnew-1-800x800-800x800.jpg.pagespeed.ic.vEqRT\\_OH3q.jpg](http://ivf-dubai.com/assets/images/xnew-1-800x800-800x800.jpg.pagespeed.ic.vEqRT_OH3q.jpg) could save 47.2KiB (75% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/dr-amal-logo-high-res-122x43.png.pagespeed.ce.B1D2-9qeyC.png> could save 46.1KiB (84% reduction).
- Compressing and resizing [http://ivf-dubai.com/assets/images/xphoto-2019-01-15-14-12-29-800x800-800x800.jpg.pagespeed.ic.e\\_UmtuOdJn.jpg](http://ivf-dubai.com/assets/images/xphoto-2019-01-15-14-12-29-800x800-800x800.jpg.pagespeed.ic.e_UmtuOdJn.jpg) could save 44.2KiB (76% reduction).

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- Compressing and resizing <http://ivf-dubai.com/assets/images/x3-800x800-800x800.jpg>.pagespeed.ic.5-qn8Ga77E.jpg could save 44KiB (75% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-9-800x800.jpg>.pagespeed.ic.V3U8ESkIKa.jpg could save 20.7KiB (23% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xphoto-2019-02-11-13-37-57-800x800.jpg>.pagespeed.ic.LucbOyx-JP.jpg could save 17.6KiB (20% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-8-800x800.jpg>.pagespeed.ic.59NSfGllGN.jpg could save 17.3KiB (30% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-10-800x800.jpg>.pagespeed.ic.Qk18r\_Hg1L.jpg could save 16.1KiB (21% reduction).
- Compressing <http://ivf-dubai.com/assets/images/x5-800x800.jpg>.pagespeed.ic.-jsZIOc-NC.jpg could save 15.2KiB (21% reduction).
- Compressing <http://ivf-dubai.com/assets/images/x6-800x800.jpg>.pagespeed.ic.QE4dMbZg2f.jpg could save 15.2KiB (18% reduction).
- Compressing <http://ivf-dubai.com/assets/images/x7-800x800.jpg>.pagespeed.ic.xRuENqwbKi.jpg could save 15.1KiB (17% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-12-800x800.jpg>.pagespeed.ic.zdUQi\_VKag.jpg could save 14.3KiB (18% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xphoto-2019-01-15-14-12-34-800x800.jpg>.pagespeed.ic.YWFQgqPgWV.jpg could save 12.7KiB (15% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-3-800x800.jpg>.pagespeed.ic.xSDBt22W8E.jpg could save 11.7KiB (16% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-6-800x800.jpg>.pagespeed.ic.69imyZUREc.jpg could save 11.2KiB (12% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xphoto-2019-02-16-21-37-49-800x800.jpg>.pagespeed.ic.2uvjaqv00.jpg could save 10.8KiB (18% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-13-800x800.jpg>.pagespeed.ic.L8hKsM3X29.jpg could save 10.6KiB (16% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-1-800x800.jpg>.pagespeed.ic.rvNEIX2A3P.jpg could save 9.7KiB (18% reduction).

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- Compressing <http://ivf-dubai.com/assets/images/xnew-4-800x800.jpg.pagespeed.ic.MYvfIUUVd.jpg> could save 9.3KiB (17% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-11-800x800.jpg.pagespeed.ic.SG31ZSNnh6.jpg> could save 9.3KiB (16% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-7-800x800.jpg.pagespeed.ic.hkkd6Gr73b.jpg> could save 8.3KiB (14% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xnew-20-800x800.jpg.pagespeed.ic.U5aY5ivVd-.jpg> could save 8.1KiB (15% reduction).
- Compressing <http://ivf-dubai.com/assets/images/x3-800x800.jpg.pagespeed.ic.wQyK4JpTQq.jpg> could save 6.5KiB (13% reduction).
- Compressing <http://ivf-dubai.com/assets/images/xphoto-2019-01-15-14-12-29-800x800.jpg.pagespeed.ic.xMUtVAzieC.jpg> could save 6.4KiB (13% reduction).
- Compressing and resizing <http://ivf-dubai.com/assets/images/dr-amal-logo-high-res-128x45.png.pagespeed.ce.VfpE1nLLpE.png> could save 3.4KiB (33% reduction).

### Consider Fixing:

#### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 367B (43% reduction).

- Compressing [https://www.youtube.com/iframe\\_api](https://www.youtube.com/iframe_api) could save 367B (43% reduction).

### 6 Passed Rules

# Desktop

## Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

## Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).