PageSpeed Insights

Mobile

70 / 100 Speed
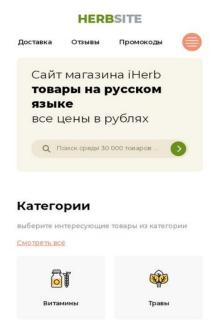
🚫 Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 7 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://i-herbsite.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4-wp

- https://i-herbsite.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1

- https://i-herbsite.ru/wp-content/plugins/fancybox-for-wordpress/assets/js/jquery.fancybox.js?ver=1.3.4

- https://i-herbsite.ru/wp-content/plugins/forum-by-webnavoz/forum-by-

webnavoz.js?ver=5.3.2

[Optimize CSS Delivery](#) of the following:

- https://i-herbsite.ru/wp-includes/css/dist/block-library/style.min.css?ver=5.3.2

- https://i-herbsite.ru/wp-content/plugins/experts-by-webnavoz-2/css/experts-style.css?1_4&ver=5.3.2

- https://i-herbsite.ru/wp-content/plugins/fancybox-for-wordpress/assets/css/fancybox.css?ver=1.3.4

- https://i-herbsite.ru/wp-content/plugins/forum-by-webnavoz/forum-by-webnavoz.css?4_0&ver=5.3.2

- https://i-herbsite.ru/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.87

- https://fonts.googleapis.com/css?family=Montserrat:400,400i,500,600,700,800&display=swap&subset=cyrillic

- https://i-herbsite.ru/wp-content/themes/herbsite.ru/css/main.css

⚠ Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://mc.yandex.ru/metrika/advert.gif (60 minutes)

- https://mc.yandex.ru/metrika/tag.js (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Mobile

[Minify CSS](#) for the following resources to reduce their size by 674B (16% reduction).

- Minifying https://i-herbsite.ru/wp-content/plugins/fancybox-for-wordpress/assets/css/fancybox.css?ver=1.3.4 could save 446B (12% reduction) after compression.

- Minifying https://i-herbsite.ru/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.87 could save 228B (55% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 14.5KiB (35% reduction).

- Minifying https://i-herbsite.ru/wp-content/plugins/fancybox-for-wordpress/assets/js/jquery.fancybox.js?ver=1.3.4 could save 13.9KiB (37% reduction) after compression.

- Minifying https://i-herbsite.ru/wp-content/themes/herbsite.ru/js/scripts.js could save 426B (15% reduction) after compression.

- Minifying https://i-herbsite.ru/wp-content/plugins/forum-by-webnavoz/forum-by-webnavoz.js?ver=5.3.2 could save 164B (19% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 81.3KiB (31% reduction).

- Compressing https://i-herbsite.ru/wp-content/themes/herbsite.ru/cache/0f/d122f9dd710be0f_392x290.jpg could save 13.5KiB (39% reduction).

- Compressing https://i-herbsite.ru/wp-

Mobile

content/themes/herbsite.ru/cache/87/739c21f329ee487_392x290.jpg could save 12.6KiB (31% reduction).

- Compressing https://i-herbsite.ru/wp-content/themes/herbsite.ru/cache/a4/faa2511e0b9b1a4_392x290.jpg could save 8.7KiB (31% reduction).

- Compressing https://i-herbsite.ru/wp-content/themes/herbsite.ru/cache/46/c524f3a30e48146_392x290.jpg could save 8.6KiB (36% reduction).

- Compressing https://i-herbsite.ru/wp-content/themes/herbsite.ru/cache/fa/a58bd3b76b5bdfa_392x290.jpg could save 8.5KiB (32% reduction).

- Compressing https://i-herbsite.ru/wp-content/themes/herbsite.ru/cache/29/a532b7f89b11a29_392x290.jpg could save 7.7KiB (30% reduction).

- Compressing https://i-herbsite.ru/wp-content/themes/herbsite.ru/cache/92/3c3b95457c2cb92_392x290.jpg could save 7.3KiB (32% reduction).

- Compressing https://i-herbsite.ru/wp-content/themes/herbsite.ru/cache/ce/b12c428aa05edce_392x290.jpg could save 6.5KiB (36% reduction).

- Compressing https://i-herbsite.ru/wp-content/themes/herbsite.ru/cache/ce/8ed063a522a3bce_392x290.jpg could save 2.5KiB (14% reduction).

- Compressing https://i-herbsite.ru/wp-content/themes/herbsite.ru/cache/fd/d30f4fd941bb6fd_392x290.jpg could save 1.6KiB (13% reduction).

- Compressing https://i-herbsite.ru/wp-content/uploads/2019/12/icon-beauty.png could save 457B (35% reduction).

- Compressing https://i-herbsite.ru/wp-content/uploads/2019/12/icon-vegetables.png could save 444B (29% reduction).

- Compressing https://i-herbsite.ru/wp-content/uploads/2020/01/icon-pills.png could save 440B (32% reduction).

- Compressing https://i-herbsite.ru/wp-content/uploads/2019/12/icon-dumbbell.png could save 431B (40% reduction).

- Compressing https://i-herbsite.ru/wp-content/uploads/2019/12/icon-hygiene.png could save 413B (30% reduction).

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- Compressing https://i-herbsite.ru/wp-content/uploads/2019/12/icon-children.png could save 347B (25% reduction).

- Compressing https://i-herbsite.ru/wp-content/uploads/2019/12/icon-bio.png could save 309B (25% reduction).

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- Compressing https://i-herbsite.ru/wp-content/uploads/2019/12/icon-cleaning.png could save 228B (23% reduction).

- Compressing https://i-herbsite.ru/wp-content/plugins/wp-postratings/images/stars_custom/rating_over.gif could save 123B (33% reduction).

✅ 5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

⚠️ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <form class="search">Поиск по сайту</form> and 1 others are close to other tap targets final.

- The tap target <button id="sp-a07b36f1-f7...c-909c40d7136b" class="sp-button subscribe__button">Подписаться</button> is close to 1 other tap targets.

- The tap target Блог and 1 others are close to other tap targets.

✔️ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Mobile

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

86 / 100 Speed

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- https://i-herbsite.ru/wp-content/plugins/fancybox-for-wordpress/assets/js/jquery.fancybox.js?ver=1.3.4

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Desktop

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[Desktop](#)

[content](#).