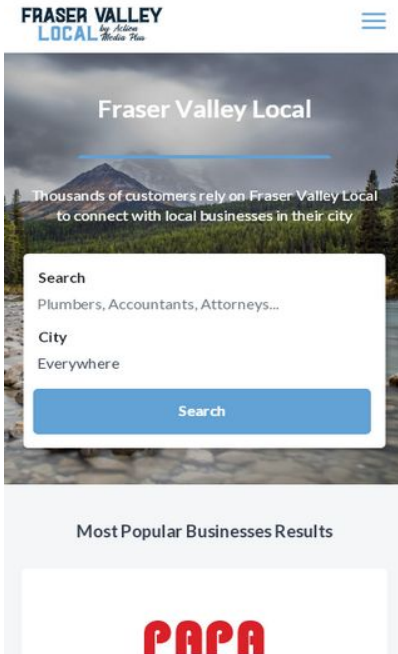# PageSpeed Insights

Mobile

43 / 100 Speed

🔋 Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

Avoid landing page redirects for the following chain of redirected URLs.

- http://fraservalleylocal.ca/
- https://fraservalleylocal.ca/
- https://www.fraservalleylocal.ca/

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Mobile

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

- https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/css/index-bundle.min.css?v=80047789967152069371

- https://fonts.googleapis.com/css?family=Lato:400,700&display=swap

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 721.4KiB (75% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/maple_ridge.jpg could save 244.8KiB (94% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/surrey_bc_canada.jpg could save 148KiB (93% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/abbotsford_bc_blueberry.jpg could save 146.2KiB (94% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/chilliwack_bc.jpeg could save 87.5KiB (87% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/langley_bc.jpeg could save 71.7KiB (86% reduction).

- Compressing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/white_rock_bc.jpg could save 23.1KiB (12% reduction).

⚠ Consider Fixing:

Mobile

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://www.googletagmanager.com/gtag/js?id=UA-106048875-15 (15 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 672B (11% reduction).

- Minifying https://www.fraservalleylocal.ca/ could save 672B (11% reduction) after compression.

✅ 5 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Mobile

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

✔ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

Mobile

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

52 / 100   Speed

⚠️ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

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Optimize CSS Delivery of the following:

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- https://fonts.googleapis.com/css?family=Lato:400,700&display=swap

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 784.1KiB (82% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/maple_ridge.jpg could save 224.7KiB (87% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/white_rock_bc.jpg could save 163.2KiB (83% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/abbotsford_bc_blueberry.jpg could save 136.4KiB (87% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/surrey_bc_canada.jpg could save 133.7KiB (84% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/chilliwack_bc.jpeg could save 70.1KiB (69% reduction).

- Compressing and resizing https://d1kt42kcgauvuz.cloudfront.net/static/fraservalley/images/home_page/langley_bc.jpeg could save 56.2KiB (67% reduction).

⚠ Consider Fixing:

Avoid landing page redirects

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Avoid landing page redirects for the following chain of redirected URLs.

- http://fraservalleylocal.ca/

- https://fraservalleylocal.ca/

- https://www.fraservalleylocal.ca/

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- https://www.googletagmanager.com/gtag/js?id=UA-106048875-15 (15 minutes)

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- Minifying https://www.fraservalleylocal.ca/ could save 672B (11% reduction) after compression.

✅ 5 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Desktop

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).