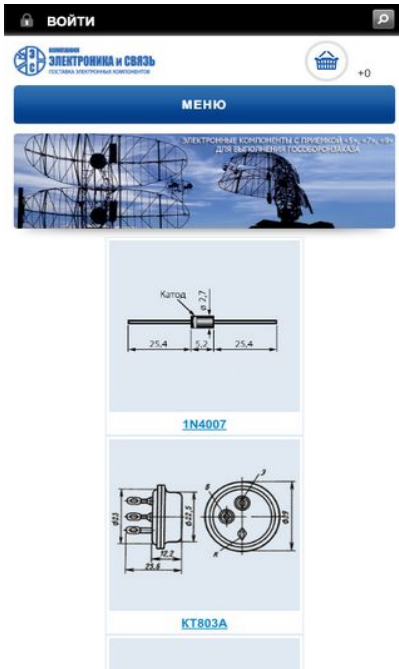


PageSpeed Insights

Mobile



54 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://eandc.ru/bitrix/js/main/core/css/core.min.css?14336464072854>
- https://eandc.ru/bitrix/cache/css/s1/ishop_copy/page_5bdde9563e74a3a9330f48879b68f22c/page_5bdde9563e74a3a9330f48879b68f22c_v1.css?1582344702363
- https://eandc.ru/bitrix/cache/css/s1/ishop_copy/template_f60cfc5b24ce510df390103261a97792/template_f60cfc5b24ce510df390103261a97792_v1.css?1584864182170478
- <https://fonts.googleapis.com/css?family=Roboto:300,400,400italic,500,500italic,700,700itali>

c&subset=latin,cyrillic-ext

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 523.9KiB (48% reduction).

- Compressing <https://eandc.ru/upload/iblock/6bc/neft.jpg> could save 69.4KiB (50% reduction).
- Compressing <https://eandc.ru/upload/iblock/9b9/oboron.jpg> could save 65.5KiB (47% reduction).
- Compressing <https://eandc.ru/upload/iblock/03a/electron.jpg> could save 64.3KiB (45% reduction).
- Compressing <https://eandc.ru/upload/iblock/89f/energo.jpg> could save 63.1KiB (53% reduction).
- Compressing <https://eandc.ru/upload/iblock/fd1/avia.jpg> could save 33.6KiB (51% reduction).
- Compressing <https://eandc.ru/upload/iblock/805/805f69f314b3fd1b09baab8851e29f56.jpg> could save 18.9KiB (62% reduction).
- Compressing <https://eandc.ru/upload/iblock/65e/original.jpg> could save 15.9KiB (72% reduction).
- Compressing <https://eandc.ru/upload/iblock/4b8/4b84ba3784aa273a3db9d26649137ad4.jpg> could save 15.6KiB (56% reduction).
- Compressing <https://eandc.ru/upload/iblock/86b/86be6841399624d845b33f220c2ab3fd.jpg> could save 15.6KiB (56% reduction).
- Compressing <https://eandc.ru/upload/iblock/c6e/original1.jpg> could save 14.7KiB (66% reduction).
- Compressing <https://eandc.ru/upload/iblock/ef9/ef92dc65ee60f55e9f3e83014ea72016.jpg> could save 14.1KiB (42% reduction).
- Compressing <https://eandc.ru/upload/iblock/3ff/original4.jpg> could save 12.7KiB (65% reduction).
- Compressing <https://eandc.ru/upload/iblock/a14/a14601a5244cf6b19e12bca7863f951f.jpg> could save 11.4KiB (43% reduction).
- Compressing <https://eandc.ru/upload/iblock/ff5/ff588d8bbdb8a378c90b91a75fb30dc7.jpg> could save 11.3KiB (43% reduction).

Mobile

- Compressing <https://eandc.ru/upload/iblock/506/5063f886fe457f56969a3bd486587a7b.jpg> could save 10.5KiB (38% reduction).
- Compressing <https://eandc.ru/upload/iblock/828/828df7e4328971750800559e65372b7f.jpg> could save 10.2KiB (38% reduction).
- Compressing <https://eandc.ru/upload/iblock/bff/bff989b87977fb75bfcaca0aefe42bc7.jpg> could save 9.5KiB (40% reduction).
- Compressing <https://eandc.ru/upload/iblock/34b/34bf974741a94dda181ff1a7d7a440ef.jpg> could save 9.3KiB (35% reduction).
- Compressing <https://eandc.ru/upload/iblock/e74/e74951f46d69f4098b318f3a911aedbc.jpg> could save 9.2KiB (38% reduction).
- Compressing <https://eandc.ru/upload/iblock/4e4/4e415a626ba1782be338c765fca5ac35.jpg> could save 8.9KiB (35% reduction).
- Compressing <https://eandc.ru/upload/iblock/f48/f482e15a00c0401816137cefa24d475a.jpg> could save 8.7KiB (58% reduction).
- Compressing <https://eandc.ru/upload/iblock/bfe/bfe2eb604d2a7308d368f893cc85981f.jpg> could save 7.5KiB (36% reduction).
- Compressing <https://eandc.ru/upload/iblock/730/7308c7f009de00eef522136ce6ca4087.jpg> could save 6.7KiB (41% reduction).
- Compressing <https://eandc.ru/upload/iblock/66d/66d79ad63da1d126328ea68d5114a251.jpg> could save 5.3KiB (40% reduction).
- Compressing <https://eandc.ru/upload/iblock/7b4/7b4c672b70abd06a46cfa13431bfe674.jpg> could save 4KiB (34% reduction).
- Compressing <https://eandc.ru/upload/iblock/cfa/cfadd4776a07fecb46190d9f71ef3139.jpg> could save 2.2KiB (15% reduction).
- Compressing <https://eandc.ru/upload/iblock/bfb/bfbf79687b1c0b46d590bf4982c2d7d2.jpg> could save 2KiB (31% reduction).
- Compressing https://eandc.ru/bitrix/templates/ishop_copy/themes/blue/images/basket_icons.png could save 1.2KiB (36% reduction).
- Compressing https://eandc.ru/bitrix/templates/ishop_copy/themes/blue/images/phone.png could save 839B (36% reduction).
- Compressing <https://eandc.ru/images/rst.png> could save 418B (42% reduction).
- Compressing <https://eandc.ru/images/vvt.png> could save 418B (36% reduction).
- Compressing https://informer.yandex.ru/informer/1799962/3_0_7590B2FF_557092FF_1_pageviews could save 375B (24% reduction).
- Compressing <https://top-fwz1.mail.ru/counter?id=1679409;t=501;l=1> could save 265B (18% reduction).

Mobile

- Compressing <https://yandex.ru/cycounter?eandc.ru&theme=dark&lang=ru> could save 190B (17% reduction).
- Compressing https://eandc.ru/bitrix/templates/ishop_copy/themes/blue/images/search_button.png could save 170B (11% reduction).
- Compressing https://eandc.ru/bitrix/templates/ishop_copy/themes/blue/images/lock.png could save 113B (32% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 589B (48% reduction).

- Compressing https://eandc.ru/bitrix/cache/js/s1/ishop_copy/page_d317b26072994ff4792fcea6e7b352a6/page_d317b26072994ff4792fcea6e7b352a6_v1.js?1582344702886 could save 445B (50% reduction).
- Compressing https://eandc.ru/bitrix/cache/css/s1/ishop_copy/page_5bdde9563e74a3a9330f48879b68f22c/page_5bdde9563e74a3a9330f48879b68f22c_v1.css?1582344702363 could save 144B (40% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://bitrix.info/bx_stat (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-35714523-1> (15 minutes)

Mobile

- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://top-fwz1.mail.ru/js/code.js> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 6KiB (19% reduction).

- Minifying https://eandc.ru/bitrix/cache/css/s1/ishop_copy/template_f60cfc5b24ce510df390103261a97792/template_f60cfc5b24ce510df390103261a97792_v1.css?1584864182170478 could save 5.8KiB (19% reduction) after compression.
- Minifying https://eandc.ru/bitrix/cache/css/s1/ishop_copy/page_5bdde9563e74a3a9330f48879b68f22c/page_5bdde9563e74a3a9330f48879b68f22c_v1.css?1582344702363 could save 216B (59% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 9.8KiB (13% reduction).

- Minifying https://eandc.ru/bitrix/cache/js/s1/ishop_copy/template_34d295b2be3175a16589a6b2bc55a00a/template_34d295b2be3175a16589a6b2bc55a00a_v1.js?1582344290254261 could save 9.2KiB (13% reduction) after compression.
- Minifying https://eandc.ru/bitrix/cache/js/s1/ishop_copy/page_d317b26072994ff4792fcea6e7b352a6/page_d317b26072994ff4792fcea6e7b352a6_v1.js?1582344702886 could save 473B (53% reduction).
- Minifying https://eandc.ru/bitrix/cache/js/s1/ishop_copy/kernel_main_polyfill_customevent/ke

Mobile

rnell_main_polyfill_customevent_v1.js?15823442901051 could save 169B (38% reduction) after compression.

4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `+0` is close to 1 other tap targets final.
- The tap target `2` and 4 others are close to other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



59 / 100 Speed

! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking script resources and 4 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://eandc.ru/bitrix/js/main/core/core.min.js?1582344236247888>
- https://eandc.ru/bitrix/cache/js/s1/ishop_copy/kernel_main/kernel_main_v1.js?1582345129151081
- https://eandc.ru/bitrix/cache/js/s1/ishop_copy/kernel_main_polyfill_customevent/kernel_main_polyfill_customevent_v1.js?15823442901051
- <https://eandc.ru/bitrix/js/ui/dexie/dist/dexie.bitrix.bundle.min.js?156991442460287>
- https://eandc.ru/bitrix/js/main/core/core_ls.min.js?14336464107365
- https://eandc.ru/bitrix/js/main/core/core_frame_cache.min.js?158234421710422
- <https://eandc.ru/bitrix/js/main/jquery/jquery-1.8.3.min.js?152609601593637>
- <https://eandc.ru/bitrix/js/main/ajax.min.js?143364640722194>
- https://eandc.ru/bitrix/cache/js/s1/ishop_copy/template_34d295b2be3175a16589a6b2bc55a00a/template_34d295b2be3175a16589a6b2bc55a00a_v1.js?1582344290254261
- https://eandc.ru/bitrix/cache/js/s1/ishop_copy/page_d317b26072994ff4792fcea6e7b352a6/p

Desktop

age_d317b26072994ff4792fcea6e7b352a6_v1.js?1582344702886

[Optimize CSS Delivery](#) of the following:

- <https://eandc.ru/bitrix/js/main/core/css/core.min.css?14336464072854>
- https://eandc.ru/bitrix/cache/css/s1/ishop_copy/page_5bdde9563e74a3a9330f48879b68f22c/page_5bdde9563e74a3a9330f48879b68f22c_v1.css?1582344702363
- https://eandc.ru/bitrix/cache/css/s1/ishop_copy/template_f60cfc5b24ce510df390103261a97792/template_f60cfc5b24ce510df390103261a97792_v1.css?1584864182170478
- <https://fonts.googleapis.com/css?family=Roboto:300,400,400italic,500,500italic,700,700italic&subset=latin,cyrillic-ext>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 546.3KiB (50% reduction).

- Compressing <https://eandc.ru/upload/iblock/6bc/neft.jpg> could save 69.4KiB (50% reduction).
- Compressing <https://eandc.ru/upload/iblock/9b9/oboron.jpg> could save 65.5KiB (47% reduction).
- Compressing <https://eandc.ru/upload/iblock/03a/electron.jpg> could save 64.3KiB (45% reduction).
- Compressing <https://eandc.ru/upload/iblock/89f/energo.jpg> could save 63.1KiB (53% reduction).
- Compressing <https://eandc.ru/upload/iblock/fd1/avia.jpg> could save 33.6KiB (51% reduction).
- Compressing and resizing <https://eandc.ru/upload/iblock/ef9/ef92dc65ee60f55e9f3e83014ea72016.jpg> could save 26.9KiB (79% reduction).
- Compressing <https://eandc.ru/upload/iblock/805/805f69f314b3fd1b09baab8851e29f56.jpg> could save 18.9KiB (62% reduction).
- Compressing <https://eandc.ru/upload/iblock/65e/original.jpg> could save 15.9KiB (72% reduction).
- Compressing <https://eandc.ru/upload/iblock/4b8/4b84ba3784aa273a3db9d26649137ad4.jpg> could save 15.6KiB (56% reduction).

Desktop

- Compressing <https://eandc.ru/upload/iblock/86b/86be6841399624d845b33f220c2ab3fd.jpg> could save 15.6KiB (56% reduction).
- Compressing <https://eandc.ru/upload/iblock/c6e/original1.jpg> could save 14.7KiB (66% reduction).
- Compressing <https://eandc.ru/upload/iblock/3ff/original4.jpg> could save 12.7KiB (65% reduction).
- Compressing <https://eandc.ru/upload/iblock/a14/a14601a5244cf6b19e12bca7863f951f.jpg> could save 11.4KiB (43% reduction).
- Compressing <https://eandc.ru/upload/iblock/ff5/ff588d8bbdb8a378c90b91a75fb30dc7.jpg> could save 11.3KiB (43% reduction).
- Compressing and resizing <https://eandc.ru/upload/iblock/cfa/cfadd4776a07fecb46190d9f71ef3139.jpg> could save 10.7KiB (70% reduction).
- Compressing <https://eandc.ru/upload/iblock/506/5063f886fe457f56969a3bd486587a7b.jpg> could save 10.5KiB (38% reduction).
- Compressing <https://eandc.ru/upload/iblock/828/828df7e4328971750800559e65372b7f.jpg> could save 10.2KiB (38% reduction).
- Compressing <https://eandc.ru/upload/iblock/bff/bff989b87977fb75bfcaca0aefe42bc7.jpg> could save 9.5KiB (40% reduction).
- Compressing <https://eandc.ru/upload/iblock/34b/34bf974741a94dda181ff1a7d7a440ef.jpg> could save 9.3KiB (35% reduction).
- Compressing <https://eandc.ru/upload/iblock/e74/e74951f46d69f4098b318f3a911aedbc.jpg> could save 9.2KiB (38% reduction).
- Compressing <https://eandc.ru/upload/iblock/4e4/4e415a626ba1782be338c765fca5ac35.jpg> could save 8.9KiB (35% reduction).
- Compressing <https://eandc.ru/upload/iblock/f48/f482e15a00c0401816137cefa24d475a.jpg> could save 8.7KiB (58% reduction).
- Compressing <https://eandc.ru/upload/iblock/bfe/bfe2eb604d2a7308d368f893cc85981f.jpg> could save 7.5KiB (36% reduction).
- Compressing <https://eandc.ru/upload/iblock/730/7308c7f009de00eef522136ce6ca4087.jpg> could save 6.7KiB (41% reduction).
- Compressing <https://eandc.ru/upload/iblock/66d/66d79ad63da1d126328ea68d5114a251.jpg> could save 5.3KiB (40% reduction).
- Compressing <https://eandc.ru/upload/iblock/7b4/7b4c672b70abd06a46cfa13431bfe674.jpg> could save 4KiB (34% reduction).
- Compressing <https://eandc.ru/upload/iblock/bfb/bfbf79687b1c0b46d590bf4982c2d7d2.jpg> could save 2KiB (31% reduction).
- Compressing

Desktop

https://eandc.ru/bitrix/templates/ishop_copy/themes/blue/images/basket_icons.png could save 1.2KiB (36% reduction).

- Compressing https://eandc.ru/bitrix/templates/ishop_copy/themes/blue/images/menu-rarr_new.png could save 1.1KiB (90% reduction).
- Compressing https://eandc.ru/bitrix/templates/ishop_copy/themes/blue/images/phone.png could save 839B (36% reduction).
- Compressing <https://eandc.ru/images/rst.png> could save 418B (42% reduction).
- Compressing <https://eandc.ru/images/vvt.png> could save 418B (36% reduction).
- Compressing https://informer.yandex.ru/informer/1799962/3_0_7590B2FF_557092FF_1_pageviews could save 375B (24% reduction).
- Compressing <https://top-fwz1.mail.ru/counter?id=1679409;t=501;l=1> could save 265B (18% reduction).
- Compressing <https://yandex.ru/cycounter?eandc.ru&theme=dark&lang=ru> could save 190B (17% reduction).
- Compressing https://eandc.ru/bitrix/templates/ishop_copy/themes/blue/images/search_button.png could save 170B (11% reduction).
- Compressing https://eandc.ru/bitrix/templates/ishop_copy/themes/blue/images/lock.png could save 113B (32% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 589B (48% reduction).

- Compressing https://eandc.ru/bitrix/cache/js/s1/ishop_copy/page_d317b26072994ff4792fcea6e7b352a6/page_d317b26072994ff4792fcea6e7b352a6_v1.js?1582344702886 could save 445B (50% reduction).
- Compressing https://eandc.ru/bitrix/cache/css/s1/ishop_copy/page_5bdde9563e74a3a9330f48879b68f22c/page_5bdde9563e74a3a9330f48879b68f22c_v1.css?1582344702363 could save 144B (40% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://bitrix.info/bx_stat (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-35714523-1> (15 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://top-fwz1.mail.ru/js/code.js> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 6KiB (19% reduction).

- Minifying https://eandc.ru/bitrix/cache/css/s1/ishop_copy/template_f60cfc5b24ce510df390103261a97792/template_f60cfc5b24ce510df390103261a97792_v1.css?1584864182170478 could save 5.8KiB (19% reduction) after compression.
- Minifying https://eandc.ru/bitrix/cache/css/s1/ishop_copy/page_5bdde9563e74a3a9330f48879b68f22c/page_5bdde9563e74a3a9330f48879b68f22c_v1.css?1582344702363 could save 216B (59% reduction).

Desktop

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 9.8KiB (13% reduction).

- Minifying https://eandc.ru/bitrix/cache/js/s1/ishop_copy/template_34d295b2be3175a16589a6b2bc55a00a/template_34d295b2be3175a16589a6b2bc55a00a_v1.js?1582344290254261 could save 9.2KiB (13% reduction) after compression.
- Minifying https://eandc.ru/bitrix/cache/js/s1/ishop_copy/page_d317b26072994ff4792fcea6e7b352a6/page_d317b26072994ff4792fcea6e7b352a6_v1.js?1582344702886 could save 473B (53% reduction).
- Minifying https://eandc.ru/bitrix/cache/js/s1/ishop_copy/kernel_main_polyfill_customevent/kernel_main_polyfill_customevent_v1.js?15823442901051 could save 169B (38% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 62% of the final above-the-fold content could be rendered with the full HTML response.
- [Click to see the screenshot with only the HTML response: snapshot:15](#)



3 Passed Rules

Avoid landing page redirects

Desktop

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).