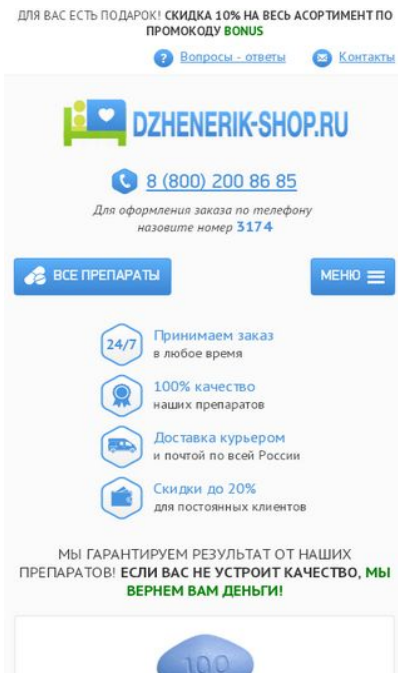# PageSpeed Insights

Mobile

88 / 100 Speed

⚠ Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://static.doubleclick.net/instream/ad_status.js (15 minutes)

- https://www.googletagmanager.com/gtag/js?id=UA-122677265-1 (15 minutes)

- https://mc.yandex.ru/metrika/advert.gif (60 minutes)

- https://mc.yandex.ru/metrika/watch.js (60 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 2.5KiB (20% reduction).

- Minifying https://dzhenerik-shop.ru/themes/moyaapteka/css/style.css could save 2.5KiB (20% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 1.7KiB (14% reduction).

- Minifying https://dzhenerik-shop.ru/ could save 1.7KiB (14% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Minify JavaScript for the following resources to reduce their size by 855B (22% reduction).

- Minifying https://dzhenerik-shop.ru/themes/moyaapteka/js/main.js could save 532B (27% reduction) after compression.

- Minifying https://dzhenerik-shop.ru/themes/moyaapteka/js/order.js could save 323B (16% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

- https://dzhenerik-shop.ru/themes/moyaapteka/css/style.css

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 1.6KiB (55% reduction).

- Compressing https://dzhenerik-shop.ru/themes/moyaapteka/images/bg.jpg could save 1.6KiB (55% reduction).

✅ 4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Enable compression

You have compression enabled. Learn more about enabling compression.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

100 / 100 User Experience

✔ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

94 / 100 Speed

⚠ Consider Fixing:

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Desktop

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✅ 4 Passed Rules

Avoid landing page redirects

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Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Desktop

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).