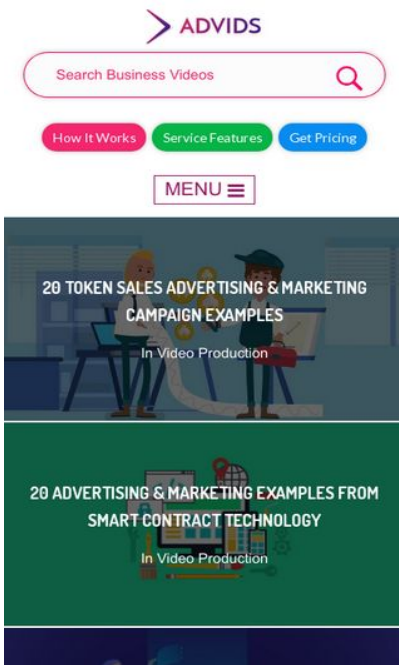# PageSpeed Insights

Mobile

53 / 100 Speed

⚠ Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking script resources and 28 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- https://blog.advids.co/wp-content/plugins/superfly-menu/includes/vendor/looks_awesome/icon_manager/js/md5.js?ver=1.0,0

- https://blog.advids.co/wp-content/plugins/superfly-menu/includes/vendor/looks_awesome/icon_manager/js/util.js?ver=1.0,0

- https://blog.advids.co/wp-includes/js/jquery/jquery.js?ver=1.12.4

Mobile

- https://blog.advids.co/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1

- https://blog.advids.co/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.tools.min.js?ver=5.4.1

- https://blog.advids.co/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.revolution.min.js?ver=5.4.1

- https://blog.advids.co/wp-content/plugins/wp-date-remover/public/js/wp-date-remover-public.js?ver=1.0.0

- https://blog.advids.co/wp-content/themes/ink/assets/js/lib/spin/spin.min.js?ver=1.3

- https://blog.advids.co/wp-content/themes/ink/assets/js/lib/spin/jquery.spin.min.js?ver=1.3

- https://blog.advids.co/wp-content/plugins/cornerstone/assets/js/dist/site/cs-head.min.js?ver=1.0.2

[Optimize CSS Delivery](#) of the following:

- https://fonts.googleapis.com/css?family=Abel

- https://blog.advids.co/wp-content/themes/ink/animate/aos.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/menu-popup.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/menu.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/bootstrap.min.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/main-style.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/child-style.css

- https://blog.advids.co/wp-content/themes/ink/assets/thestory/style.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/style.css

- https://fonts.googleapis.com/css?family=Lato:100,100i,300,300i,400,400i,700,700i,900,900i

- https://blog.advids.co/wp-content/themes/ink/assets/css/responsive.css

- https://blog.advids.co/wp-content/plugins/stagtools/assets/css/font-awesome.min.css?ver=4.7.0

- https://blog.advids.co/wp-content/plugins/stagtools/assets/css/stag-shortcodes.css?ver=2.1.3

- https://blog.advids.co/wp-content/uploads/la_icon_sets/style.min.css?ver=4.8.2

- https://blog.advids.co/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.9

- https://blog.advids.co/wp-content/plugins/floating-top-link/css/floating-top-link.css?ver=1.0.5

- https://blog.advids.co/wp-content/plugins/formcraft3/assets/css/form.min.css?ver=3.2.23

Mobile

- https://blog.advids.co/wp-content/plugins/popup-maker/assets/css/site.min.css?ver=1.6.6

- https://blog.advids.co/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.1

- https://blog.advids.co/wp-content/plugins/wp-date-remover/public/css/wp-date-remover-public.css?ver=1.0.0

- https://fonts.googleapis.com/css?family=Roboto%3Aregular%2Citalic%2C700%7CDosis%3Aregular%2C700&subset=arabic%2Cbengali%2Ccyrillic%2Ccyrillic-ext%2Cdevanagari%2Cgreek%2Cgreek-ext%2Cgujarati%2Chebrew%2Ckhmer%2Clatin%2Clatin-ext%2Ctamil%2Ctelugu%2Cthai%2Cvietnamese&ver=4.8.2

- https://blog.advids.co/wp-content/themes/ink/style.css?ver=4.8.2

- https://blog.advids.co/wp-content/plugins/cornerstone/assets/css/site/style.css?ver=1.0.2

- https://fonts.googleapis.com/css?family=Dosis%3A300%2C300italic%2C400%2C400italic%2C500%2C500italic%2C600%2C600italic%2C700%2C700italic&ver=4.8.2

- https://blog.advids.co/?sccss=1&ver=4.8.2

- https://blog.advids.co/wp-content/plugins/waspthemes-yellow-pencil/library/css/animate.css?ver=4.8.2

- https://blog.advids.co/wp-content/plugins/floating-menu/skin.php?widget_id=3&skin=

- https://fonts.googleapis.com/css?family=Acme|Montserrat

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 184.2KiB (58% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/cio_blockchain_tapscott-01.jpg could save 97.1KiB (72% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/Trading-cryptocurrency-online.jpeg could save 51.5KiB (71% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/388f4b832b1a389a518e9b40f68843de.jpg could save 12.5KiB (41% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/240_F_192757453_8kf10pbZR9zgp73UxLvETYEfOKaAglXf.jpg

could save 8.9KiB (40% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/9.jpg could save 6.6KiB (21% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/11.jpg could save 4.7KiB (22% reduction).

- Compressing https://blog.advids.co/wp-content/uploads/2018/01/search_icon.png could save 2.8KiB (77% reduction).

⚠ Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 63.5KiB (77% reduction).

- Compressing https://blog.advids.co/ could save 51KiB (77% reduction).

- Compressing https://blog.advids.co/?sccss=1&ver=4.8.2 could save 12.5KiB (78% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://fullstory.com/s/fs.js (10 minutes)

- https://s.reembed.com/G-nOJW4X.js (30 minutes)

- https://fast.wistia.com/assets/external/wistia-mux.js (60 minutes)

- https://fast.wistia.com/static/iframe-api-v1.js?ver=1.0 (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 3.9KiB (20% reduction).

- Minifying https://blog.advids.co/?sccss=1&ver=4.8.2 could save 3.4KiB (22% reduction).

- Minifying https://blog.advids.co/wp-content/plugins/stagtools/assets/css/stag-shortcodes.css?ver=2.1.3 could save 288B (12% reduction) after compression.

- Minifying https://blog.advids.co/wp-content/themes/ink/assets/css/child-style.css could save 260B (15% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 8.5KiB (13% reduction).

- Minifying https://blog.advids.co/ could save 8.4KiB (13% reduction).

- Minifying https://fast.wistia.com/embed/iframe_shim?domain=net could save 119B (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Mobile

[Minify JavaScript](#) for the following resources to reduce their size by 1.7KiB (26% reduction).

- Minifying https://blog.advids.co/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.9 could save 663B (18% reduction) after compression.

- Minifying https://blog.advids.co/wp-content/plugins/floating-menu/js/jquery.floater.2.2.js?ver=4.8.2 could save 505B (28% reduction) after compression.

- Minifying https://blog.advids.co/wp-content/plugins/wp-date-remover/public/js/wp-date-remover-public.js?ver=1.0.0 could save 422B (88% reduction) after compression.

- Minifying https://blog.advids.co/wp-content/plugins/floating-menu/js/jquery.hoverIntent.minified.js?ver=4.8.2 could save 177B (25% reduction) after compression.

✔ 2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

⚠ Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target <form id="searchform">Search Business Videos</form> and 2 others are close to other tap targets final.

✅ 4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.
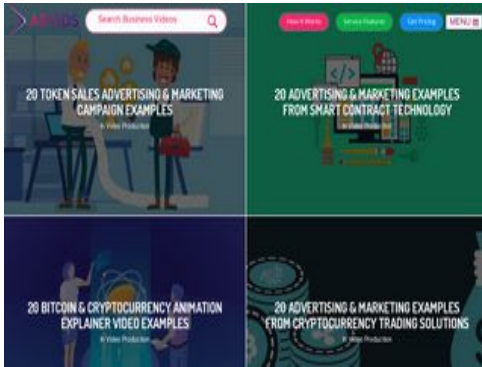
Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

Desktop

64 / 100 Speed

⬛ Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 184.2KiB (58% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/cio_blockchain_tapscott-01.jpg could save 97.1KiB (72% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/Trading-cryptocurrency-online.jpeg could save 51.5KiB (71% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/388f4b832b1a389a518e9b40f68843de.jpg could save 12.5KiB (41% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/240_F_192757453_8kf10pbZR9zgp73UxLvETYEfOKaAglXf.jpg could save 8.9KiB (40% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/9.jpg could save 6.6KiB (21% reduction).

- Compressing https://blog.advids.co/wp-content/uploads//2018/03/11.jpg could save 4.7KiB (22% reduction).

- Compressing https://blog.advids.co/wp-content/uploads/2018/01/search_icon.png could save 2.8KiB (77% reduction).

Desktop

🔼 Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 63.5KiB (77% reduction).

- Compressing https://blog.advids.co/ could save 51KiB (77% reduction).

- Compressing https://blog.advids.co/?sccss=1&ver=4.8.2 could save 12.5KiB (78% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://fullstory.com/s/fs.js (10 minutes)

- https://s.reembed.com/G-nOJW4X.js (30 minutes)

- https://fast.wistia.com/assets/external/wistia-mux.js (60 minutes)

- https://fast.wistia.com/static/iframe-api-v1.js?ver=1.0 (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 3.9KiB (20% reduction).

- Minifying https://blog.advids.co/?sccss=1&ver=4.8.2 could save 3.4KiB (22% reduction).

- Minifying https://blog.advids.co/wp-content/plugins/stagtools/assets/css/stag-shortcodes.css?ver=2.1.3 could save 288B (12% reduction) after compression.

- Minifying https://blog.advids.co/wp-content/themes/ink/assets/css/child-style.css could save 260B (15% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 8.5KiB (13% reduction).

- Minifying https://blog.advids.co/ could save 8.4KiB (13% reduction).

- Minifying https://fast.wistia.com/embed/iframe_shim?domain=net could save 119B (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.7KiB (26% reduction).

- Minifying https://blog.advids.co/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.9 could save 663B (18% reduction) after compression.

- Minifying https://blog.advids.co/wp-content/plugins/floating-menu/js/jquery.floater.2.2.js?ver=4.8.2 could save 505B (28% reduction) after compression.

- Minifying https://blog.advids.co/wp-content/plugins/wp-date-remover/public/js/wp-date-remover-public.js?ver=1.0.0 could save 422B (88% reduction) after compression.

- Minifying https://blog.advids.co/wp-content/plugins/floating-

menu/js/jquery.hoverIntent.minified.js?ver=4.8.2 could save 177B (25% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking script resources and 28 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript](#):

- https://blog.advids.co/wp-content/plugins/superfly-menu/includes/vendor/looks_awesome/icon_manager/js/md5.js?ver=1.0,0

- https://blog.advids.co/wp-content/plugins/superfly-menu/includes/vendor/looks_awesome/icon_manager/js/util.js?ver=1.0,0

- https://blog.advids.co/wp-includes/js/jquery/jquery.js?ver=1.12.4

- https://blog.advids.co/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1

- https://blog.advids.co/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.tools.min.js?ver=5.4.1

- https://blog.advids.co/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.revolution.min.js?ver=5.4.1

- https://blog.advids.co/wp-content/plugins/wp-date-remover/public/js/wp-date-remover-public.js?ver=1.0.0

- https://blog.advids.co/wp-content/themes/ink/assets/js/lib/spin/spin.min.js?ver=1.3

- https://blog.advids.co/wp-content/themes/ink/assets/js/lib/spin/jquery.spin.min.js?ver=1.3

- https://blog.advids.co/wp-content/plugins/cornerstone/assets/js/dist/site/cs-head.min.js?ver=1.0.2

[Optimize CSS Delivery](#) of the following:

- https://fonts.googleapis.com/css?family=Abel

- https://blog.advids.co/wp-content/themes/ink/animate/aos.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/menu-popup.css

Desktop

- https://blog.advids.co/wp-content/themes/ink/assets/css/menu.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/bootstrap.min.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/main-style.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/child-style.css

- https://blog.advids.co/wp-content/themes/ink/assets/thestory/style.css

- https://blog.advids.co/wp-content/themes/ink/assets/css/style.css

- https://fonts.googleapis.com/css?family=Lato:100,100i,300,300i,400,400i,700,700i,900,900i

- https://blog.advids.co/wp-content/themes/ink/assets/css/responsive.css

- https://blog.advids.co/wp-content/plugins/stagtools/assets/css/font-awesome.min.css?ver=4.7.0

- https://blog.advids.co/wp-content/plugins/stagtools/assets/css/stag-shortcodes.css?ver=2.1.3

- https://blog.advids.co/wp-content/uploads/la_icon_sets/style.min.css?ver=4.8.2

- https://blog.advids.co/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.9

- https://blog.advids.co/wp-content/plugins/floating-top-link/css/floating-top-link.css?ver=1.0.5

- https://blog.advids.co/wp-content/plugins/formcraft3/assets/css/form.min.css?ver=3.2.23

- https://blog.advids.co/wp-content/plugins/popup-maker/assets/css/site.min.css?ver=1.6.6

- https://blog.advids.co/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.1

- https://blog.advids.co/wp-content/plugins/wp-date-remover/public/css/wp-date-remover-public.css?ver=1.0.0

- https://fonts.googleapis.com/css?family=Roboto%3Aregular%2Citalic%2C700%7CDosis%3Aregular%2C700&subset=arabic%2Cbengali%2Ccyrillic%2Ccyrillic-ext%2Cdevanagari%2Cgreek%2Cgreek-ext%2Cgujarati%2Chebrew%2Ckhmer%2Clatin%2Clatin-ext%2Ctamil%2Ctelugu%2Cthai%2Cvietnamese&ver=4.8.2

- https://blog.advids.co/wp-content/themes/ink/style.css?ver=4.8.2

- https://blog.advids.co/wp-content/plugins/cornerstone/assets/css/site/style.css?ver=1.0.2

- https://fonts.googleapis.com/css?family=Dosis%3A300%2C300italic%2C400%2C400italic%2C500%2C500italic%2C600%2C600italic%2C700%2C700italic&ver=4.8.2

- https://blog.advids.co/?sccss=1&ver=4.8.2

- https://blog.advids.co/wp-content/plugins/waspthemes-yellow-pencil/library/css/animate.css?ver=4.8.2

- https://blog.advids.co/wp-content/plugins/floating-menu/skin.php?widget_id=3&skin=

Desktop

- https://fonts.googleapis.com/css?family=Acme|Montserrat

✔ 2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).