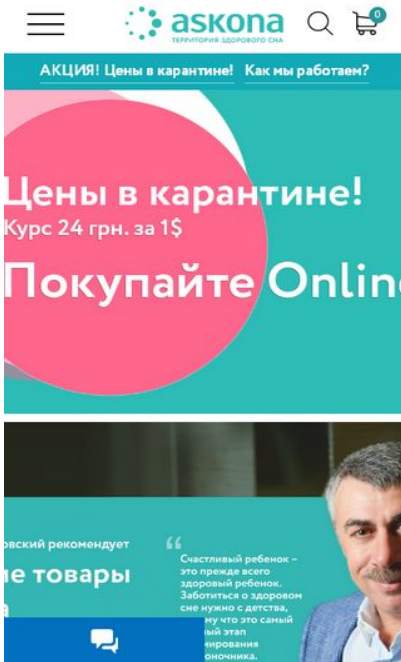# PageSpeed Insights

Mobile

56 / 100 Speed

⚠ Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 772.1KiB (67% reduction).

- Compressing https://askona.ua/upload/iblock/3e1/3e1436d66d5338a0b5508be5a5bebcb5.jpg could save 346.8KiB (73% reduction).

- Compressing https://askona.ua/upload/iblock/06f/06f65b9bbe5918890c2df882a73734e1.jpg could save 135.7KiB (65% reduction).

- Compressing https://askona.ua/upload/iblock/881/8817f93aa3e67ceac2cfe79444bd6276.jpg could save 133.1KiB (63% reduction).

- Compressing https://askona.ua/upload/iblock/590/59022bd624e05f7d61d00f2879344687.jpg could save 99.7KiB (61% reduction).

- Compressing https://askona.ua/upload/iblock/f52/f52a337423608488cdc93574317f48f9.jpg could save 56.8KiB (61% reduction).

⚠️ Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 3.7KiB (65% reduction).

- Compressing https://askona.ua/upload/ammina.optimizer/svg/bitrix/templates/ascona_pro/assets/img/svg/logo.svg could save 3.7KiB (65% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://bitrix.info/bx_stat (expiration not specified)

- https://www.googletagmanager.com/gtm.js?id=GTM-KZ7R9MV (15 minutes)

- https://connect.facebook.net/en_US/fbevents.js (20 minutes)

- https://connect.facebook.net/signals/config/256531394803236?v=2.9.15&r=stable (20 minutes)

- https://www.googleadservices.com/pagead/conversion.js (60 minutes)

- https://www.google-analytics.com/analytics.js (2 hours)

Mobile

✅ 7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

Mobile

100 / 100 User Experience

✔ 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of avoiding plugins.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about configuring viewports.

Size content to viewport

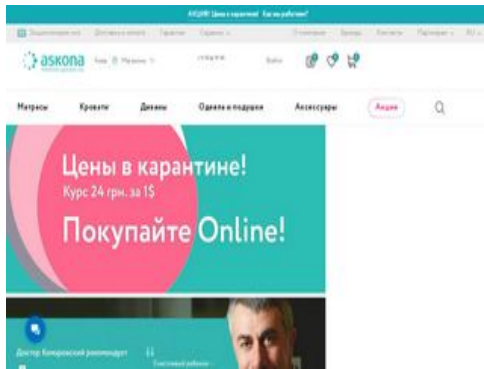The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about sizing tap targets appropriately.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

Desktop

`96 / 100` Speed

⚠️ Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

Enable compression for the following resources to reduce their transfer size by 3.7KiB (65% reduction).

- Compressing https://askona.ua/upload/ammina.optimizer/svg/bitrix/templates/ascona_pro/assets/img/svg/logo.svg could save 3.7KiB (65% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

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- https://connect.facebook.net/signals/config/256531394803236?v=2.9.15&r=stable (20 minutes)

Desktop

- https://www.googleadservices.com/pagead/conversion.js (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

✅ 8 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Desktop

Optimize images

Your images are optimized. Learn more about [optimizing images](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).