PageSpeed Insights

Mobile





Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 22KiB (63% reduction).

 Compressing https://askonahome.com.ua/frontend/themes/horoshop_mobile/layout/img/icons.svg could save 22KiB (63% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://www.google-analytics.com/plugins/ua/ec.js (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 1.7KiB (13% reduction).

 Minifying https://askona-home.com.ua/ could save 1.7KiB (13% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

https://askona-home.com.ua/assets/cache/horoshop mobile body.css?1585006620

Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 76.1KiB (94% reduction).

- Compressing and resizing https://askonahome.com.ua/content/images/50/brandsveles-38164792145773 small2.jpg could save 45.5KiB (94% reduction).
- · Compressing and resizing https://askonahome.com.ua/content/images/1/velam-38750349233179 small2.jpg could save 30.6KiB (92% reduction).



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible

Mobile

content.

99 / 100 User Experience



Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider making these tap targets larger to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

• The tap target Детские кровати is close to 1 other tap targets final.



Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop



91 / 100 Speed

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

<u>Enable compression</u> for the following resources to reduce their transfer size by 23.5KiB (64% reduction).

 Compressing https://askonahome.com.ua/frontend/themes/horoshop_default/layout/img/svgdefs.svg could save 23.5KiB (64% reduction).

Leverage browser caching

Desktop

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

Leverage browser caching for the following cacheable resources:

- https://askona-home.com.ua/themes/horoshop_default/layout/img/loader.gif (expiration not specified)
- https://www.google-analytics.com/plugins/ua/ec.js (60 minutes)
- https://www.google-analytics.com/analytics.js (2 hours)

Reduce server response time

In our test, your server responded in 0.20 seconds.

There are many factors that can slow down your server response time. <u>Please read our recommendations</u> to learn how you can monitor and measure where your server is spending the most time.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 2.3KiB (15% reduction).

 Minifying https://askona-home.com.ua/ could save 2.3KiB (15% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Desktop

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Optimize CSS Delivery of the following:

https://askona-home.com.ua/assets/cache/horoshop_default_body.css?1585006619

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 4.8KiB (14% reduction).

- Compressing https://askona-home.com.ua/images/1/t.g.-project-20525581918863.jpg could save 1.5KiB (12% reduction).
- Compressing https://askona-home.com.ua/images/50/brandsveles-38164792145773.jpg could save 1.1KiB (20% reduction).
- Compressing https://askona-home.com.ua/images/5/emm-56214095277342.jpg could save 779B (17% reduction).
- Compressing https://askona-home.com.ua/images/1/matroluxe-72781193649751.jpg could save 746B (15% reduction).
- Compressing https://askona-home.com.ua/images/1/velam-38750349233179.jpg could save 678B (11% reduction).



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about avoiding landing page redirects.

Desktop

Minify CSS

Your CSS is minified. Learn more about minifying CSS.

Minify JavaScript

Your JavaScript content is minified. Learn more about minifying JavaScript.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.