

PageSpeed Insights

Mobile



72 / 100 Speed

Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 303.2KiB (42% reduction).

- Compressing <https://apteka-green.ru/wp-content/uploads/2019/06/1.jpg> could save 26.5KiB (42% reduction).
- Compressing <https://apteka-green.ru/wp-content/uploads/2019/03/1-22.jpg> could save 21KiB (43% reduction).
- Compressing <https://apteka-green.ru/wp-content/uploads/2019/03/1-25.jpg> could save 18KiB (42% reduction).
- Compressing <https://apteka-green.ru/wp-content/uploads/2019/04/1-12.jpg> could save 17KiB (43% reduction).
- Compressing <https://apteka-green.ru/wp-content/uploads/2019/03/1-21.jpg> could save

Mobile

16.9KiB (41% reduction).

- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/04/1-11.jpg> could save 16.4KiB (42% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/06/1-4.jpg> could save 16.4KiB (41% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/03/1-24.jpg> could save 16.1KiB (41% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/04/1-9.jpg> could save 14.6KiB (42% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/04/1-8.jpg> could save 14.5KiB (45% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/09/1.jpg> could save 13.9KiB (41% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/03/1-26.jpg> could save 12.7KiB (40% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/09/gip.jpg> could save 12.6KiB (42% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/04/1-7.jpg> could save 12.4KiB (40% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/06/1-1.jpg> could save 12.4KiB (44% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/03/1-20.jpg> could save 12.1KiB (44% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/04/2-2.jpg> could save 12KiB (41% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/05/1.jpg> could save 11.8KiB (42% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/09/g.jpg> could save 11.6KiB (43% reduction).
- Compressing <https://aptekagreen.ru/wp-content/uploads/2019/06/1-5.jpg> could save 8.4KiB (45% reduction).
- Compressing <https://aptekagreen.ru/wp-content/themes/apteka/img/apteka-logo.png> could save 6KiB (36% reduction).

 Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 297B (13% reduction).

- Minifying <https://aptekagreen.ru/wp-content/themes/apteka/style.css?v=1568895884&ver=5.1.2> could save 297B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 670B (23% reduction).

- Minifying <https://aptekagreen.ru/wp-content/themes/apteka/js/lightzoom.js> could save 393B (25% reduction) after compression.
- Minifying <https://aptekagreen.ru/wp-content/themes/apteka/js/custom.js?ver=1568895884> could save 277B (21% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://aptekagreen.ru/wp->

content/themes/apteka/css/foundation.min.css?v=1568895884&ver=5.1.2



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

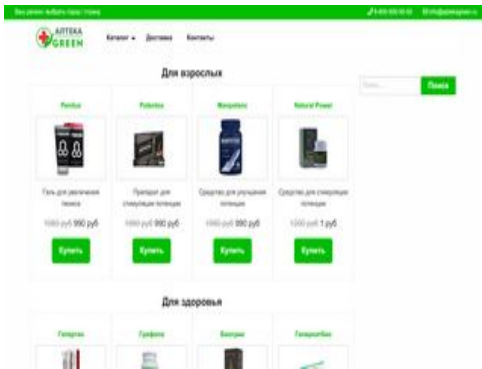
Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



75 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://ajax.googleapis.com/ajax/libs/jquery/3.3.1/jquery.min.js>

[Optimize CSS Delivery](#) of the following:

- <https://apteka.green.ru/wp-content/themes/apteka/css/foundation.min.css?v=1568895890&ver=5.1.2>
- <https://apteka.green.ru/wp-content/themes/apteka/style.css?v=1568895890&ver=5.1.2>
- <https://use.fontawesome.com/releases/v5.7.1/css/all.css?ver=5.1.2>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 215.8KiB (75% reduction).

- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/06/1-500x331.jpg> could save 18KiB (77% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/03/1-22-500x331.jpg> could save 13.9KiB (76% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/03/1-21-500x331.jpg> could save 12.4KiB (78% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/03/1-25-500x331.jpg> could save 12.2KiB (74% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/06/1-4-500x331.jpg> could save 12.2KiB (76% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/04/1-11-500x331.jpg> could save 11.6KiB (78% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/03/1-24-500x331.jpg> could save 11.5KiB (78% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/themes/apteka/img/apteka-logo.png> could save 11.3KiB (67% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/04/1-12-500x331.jpg> could save 10.8KiB (76% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/04/1-9-500x331.jpg> could save 10.1KiB (73% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/09/1-500x331.jpg> could save 9.6KiB (78% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/03/1-26-500x331.jpg> could save 9.4KiB (74% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/04/1-7-500x331.jpg> could save 9.3KiB (73% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/09/gip-500x331.jpg> could save 9.2KiB (75% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/04/2-2-500x331.jpg> could save 8.9KiB (75% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/06/1-1-500x331.jpg> could save 8.3KiB (75% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/04/1-8-500x331.jpg> could save 8.1KiB (79% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp->

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content/uploads/2019/05/1-500x331.jpg could save 8KiB (73% reduction).

- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/03/1-20-500x331.jpg> could save 7.9KiB (75% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/09/g-500x331.jpg> could save 7.5KiB (75% reduction).
- Compressing and resizing <https://aptekagreen.ru/wp-content/uploads/2019/06/1-5-500x331.jpg> could save 5.4KiB (74% reduction).

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