PageSpeed Insights

Mobile





Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 9 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://366.cash/wp-content/plugins/premiumbox/premium/js/jquery.min.js?ver=3.2.1
- https://366.cash/wp-content/plugins/premiumbox/premium/js/jqueryui/script.min.js?ver=1.11.4
- https://366.cash/wp-content/plugins/premiumbox/premium/js/jquery.form.js?ver=3.51
- https://366.cash/wp-content/plugins/premiumbox/premium/js/jcook.js?ver=2.1.4

- https://366.cash/wp-content/plugins/premiumbox/premium/js/jquerywindow.js?ver=1571009030
- https://366.cash/wp-content/plugins/premiumbox/moduls/js_timer/js/jquerytimer.js?ver=1571009030
- https://366.cash/premiumjs.js?lang=ru&ver=1571019830
- https://366.cash/wp-content/themes/exchanger/js/jquery-checkbox.js?ver=1.5
- https://366.cash/wp-content/themes/exchanger/mobile/js/site.js?ver=1.5

Optimize CSS Delivery of the following:

- https://366.cash/wp-includes/css/dist/block-library/style.min.css?ver=5.0.3
- https://366.cash/wp-content/themes/exchanger/mobile/style.css?ver=1.5
- https://fonts.googleapis.com/css?family=Open+Sans%3A300italic%2C400italic%2C600italic %2C700italic%2C400%2C300%2C600%2C700&subset=latin%2Ccyrillicext%2Ccyrillic&ver=1.0

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

https://code.jivosite.com/script/widget/QmlGp7A414 (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

<u>Mobile</u>

Minify CSS for the following resources to reduce their size by 3.1KiB (24% reduction).

• Minifying https://366.cash/wp-content/themes/exchanger/mobile/style.css?ver=1.5 could save 3.1KiB (24% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 865B (12% reduction).

• Minifying https://366.cash/ could save 865B (12% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

<u>Minify JavaScript</u> for the following resources to reduce their size by 7.6KiB (38% reduction).

- Minifying https://366.cash/wpcontent/plugins/premiumbox/premium/js/jquery.form.js?ver=3.51 could save 5.7KiB (48% reduction) after compression.
- Minifying https://366.cash/premiumjs.js?lang=ru&ver=1571019830 could save 1,003B (21% reduction) after compression.
- Minifying https://366.cash/wp-content/plugins/premiumbox/premium/js/jcook.js?ver=2.1.4 could save 511B (34% reduction) after compression.
- Minifying https://366.cash/wp-content/plugins/premiumbox/premium/js/jquerywindow.js?ver=1571009030 could save 157B (18% reduction) after compression.
- Minifying https://366.cash/wp-content/themes/exchanger/mobile/js/site.js?ver=1.5 could save 134B (19% reduction) after compression.
- Minifying https://366.cash/wp-content/plugins/premiumbox/moduls/js_timer/js/jquerytimer.js?ver=1571009030 could save 124B (18% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 42.9KiB (56% reduction).

- Compressing https://366.cash/wp-content/uploads/88x31.png could save 16.7KiB (77% reduction).
- Compressing https://366.cash/wp-content/uploads/left-picture.jpg could save 8KiB (50% reduction).
- Compressing https://366.cash/wp-content/uploads/accepted-2m.jpg could save 3.1KiB (62% reduction).
- Compressing https://366.cash/wp-content/uploads/small-size-GEC.jpg could save 2.8KiB (66% reduction).
- Compressing https://366.cash/wp-content/uploads/butt.png could save 1.7KiB (41% reduction).
- Compressing https://366.cash/wp-content/uploads/bestkurs-88x31k.png could save 1.3KiB (36% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/mobile/images/news_ico.png could save 1KiB (51% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/mobile/images/text_ico.png could save 979B (48% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/mobile/images/reviews_ico.png could save 967B (49% reduction).
- Compressing https://366.cash/wpcontent/themes/exchanger/mobile/images/lastobmen_ico.png could save 945B (48% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/mobile/images/email.png could save 928B (61% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/mobile/images/harr.png could save 904B (57% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/mobile/images/contactsico.png could save 873B (69% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/mobile/images/menu-ico.png

could save 863B (88% reduction).

- Compressing https://366.cash/wp-content/uploads/b88x31.png could save 859B (19% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/mobile/images/lang-ico.png could save 716B (51% reduction).
- Compressing https://366.cash/wp-content/uploads/88x31-1.gif could save 447B (21% reduction).

4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about <u>avoiding landing page redirects</u>.

Enable compression

You have compression enabled. Learn more about <u>enabling compression</u>.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.



5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of <u>avoiding plugins</u>.

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about <u>configuring viewports</u>.

Size content to viewport

The contents of your page fit within the viewport. Learn more about sizing content to the viewport.

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about <u>sizing tap targets appropriately</u>.

Use legible font sizes

The text on your page is legible. Learn more about using legible font sizes.

Desktop

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Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

Remove render-blocking JavaScript:

- https://366.cash/wp-content/plugins/premiumbox/premium/js/jquery.min.js?ver=3.2.1
- https://366.cash/wp-content/plugins/premiumbox/premium/js/jqueryui/script.min.js?ver=1.11.4
- https://366.cash/wp-content/plugins/premiumbox/premium/js/jquery.form.js?ver=3.51
- https://366.cash/wp-content/plugins/premiumbox/premium/js/jcook.js?ver=2.1.4
- https://366.cash/wp-content/plugins/premiumbox/premium/js/jquerywindow.js?ver=1571009034
- https://366.cash/wp-content/themes/exchanger/js/jquery-select.js?ver=1.5
- https://366.cash/wp-content/themes/exchanger/js/jquery-checkbox.js?ver=1.5
- https://366.cash/wp-content/themes/exchanger/js/site.js?ver=1.5
- https://366.cash/wp-content/plugins/premiumbox/moduls/js_timer/js/jquerytimer.js?ver=1571009034
- https://366.cash/premiumjs.js?lang=ru&ver=1571019834

Optimize CSS Delivery of the following:

- https://366.cash/wp-content/themes/exchanger/style.css?ver=1.5
- https://366.cash/wp-includes/css/dist/block-library/style.min.css?ver=5.0.3

Desktop

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

<u>Leverage browser caching</u> for the following cacheable resources:

- https://mc.yandex.ru/metrika/advert.gif (60 minutes)
- https://mc.yandex.ru/metrika/tag.js (60 minutes)
- https://code.jivosite.com/script/widget/QmlGp7A414 (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Minify CSS for the following resources to reduce their size by 5.5KiB (25% reduction).

• Minifying https://366.cash/wp-content/themes/exchanger/style.css?ver=1.5 could save 5.5KiB (25% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

Minify HTML for the following resources to reduce their size by 1KiB (11% reduction).

• Minifying https://366.cash/ could save 1KiB (11% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

<u>Minify JavaScript</u> for the following resources to reduce their size by 7.9KiB (36% reduction).

- Minifying https://366.cash/wpcontent/plugins/premiumbox/premium/js/jquery.form.js?ver=3.51 could save 5.7KiB (48% reduction) after compression.
- Minifying https://366.cash/premiumjs.js?lang=ru&ver=1571019834 could save 1.1KiB (22% reduction) after compression.
- Minifying https://366.cash/wp-content/plugins/premiumbox/premium/js/jcook.js?ver=2.1.4 could save 511B (34% reduction) after compression.
- Minifying https://366.cash/wp-content/themes/exchanger/js/site.js?ver=1.5 could save 211B (20% reduction) after compression.
- Minifying https://366.cash/wp-content/plugins/premiumbox/premium/js/jquerywindow.js?ver=1571009034 could save 157B (18% reduction) after compression.
- Minifying https://366.cash/wp-content/plugins/premiumbox/moduls/js_timer/js/jquerytimer.js?ver=1571009034 could save 124B (18% reduction) after compression.
- Minifying https://366.cash/wp-content/themes/exchanger/js/jquery-select.js?ver=1.5 could save 112B (13% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

Optimize the following images to reduce their size by 65.2KiB (52% reduction).

- Compressing https://366.cash/wp-content/uploads/88x31.png could save 16.7KiB (77% reduction).
- Compressing https://366.cash/wp-content/uploads/left-picture.jpg could save 8KiB (50% reduction).

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- Compressing https://366.cash/wp-content/uploads/right-picture.jpg could save 7.9KiB (50% reduction).
- Compressing and resizing https://366.cash/wp-content/themes/exchanger/images/yadzico.png could save 6KiB (69% reduction).
- Compressing https://366.cash/wp-content/uploads/accepted-2m.jpg could save 3.1KiB (62% reduction).
- Compressing https://366.cash/wp-content/uploads/small-size-GEC.jpg could save 2.8KiB (66% reduction).
- Compressing and resizing https://366.cash/wp-content/themes/exchanger/images/instagramico.png could save 1.9KiB (42% reduction).
- Compressing and resizing https://366.cash/wp-content/themes/exchanger/images/ok-ico.png could save 1.8KiB (41% reduction).
- Compressing https://366.cash/wp-content/uploads/butt.png could save 1.7KiB (41% reduction).
- Compressing and resizing https://366.cash/wp-content/themes/exchanger/images/vk-ico.png could save 1.7KiB (42% reduction).
- Compressing and resizing https://366.cash/wp-content/themes/exchanger/images/tw-ico.png could save 1.6KiB (40% reduction).
- Compressing and resizing https://366.cash/wp-content/themes/exchanger/images/fb-ico.png could save 1.4KiB (38% reduction).
- Compressing https://366.cash/wp-content/uploads/bestkurs-88x31k.png could save 1.3KiB (36% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/images/email.png could save 928B (61% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/images/mobile.png could save 920B (63% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/images/reviews_ico.png could save 919B (30% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/images/rez.png could save 912B (61% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/images/blick.png could save 906B (76% reduction).
- Compressing https://366.cash/wp-content/uploads/b88x31.png could save 859B (19% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/images/l_arr.png could save 843B (86% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/images/topped.png could save

Desktop

841B (70% reduction).

- Compressing https://366.cash/wp-content/themes/exchanger/images/text_ico.png could save 828B (27% reduction).
- Compressing https://366.cash/wp-content/themes/exchanger/images/news_ico.png could save 669B (25% reduction).
- Compressing https://366.cash/wp-content/uploads/88x31-1.gif could save 447B (21% reduction).
- Compressing https://366.cash/wp-content/uploads/captcha/1571009034224955.png could save 202B (25% reduction).
- Compressing https://366.cash/wp-content/uploads/captcha/1571009034390445.png could save 169B (22% reduction).

🔽 4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about <u>avoiding landing page redirects</u>.

Enable compression

You have compression enabled. Learn more about <u>enabling compression</u>.

Reduce server response time

Your server responded quickly. Learn more about server response time optimization.

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about <u>prioritizing visible</u> <u>content</u>.