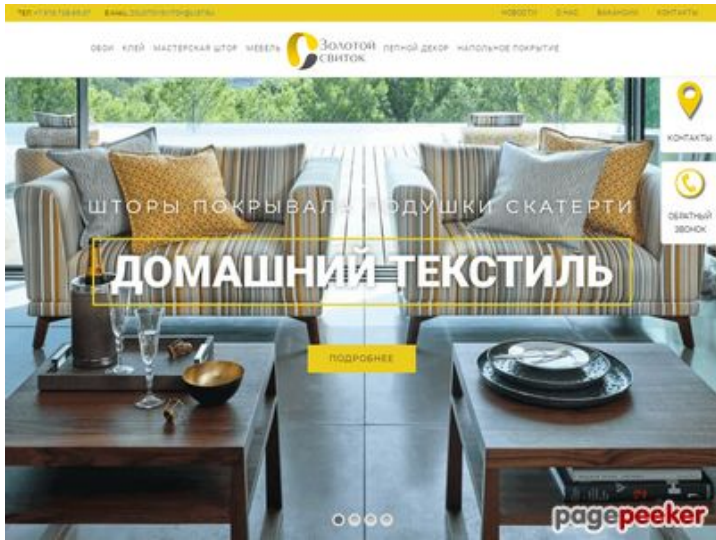







# Website review zolotoy-svitok.ru

Generated on January 09 2020 09:38 AM





The score is 42/100






## SEO Content

	<b>Title</b>	<p>Магазин эксклюзивных обоев, текстиля, карнизов и напольных покрытий   Золотой свиток</p> <p>Length : 84</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Description</b>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<b>Headings</b>	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>15</td><td>7</td><td>7</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Продажа эксклюзивных обоев, магазин штор и тканей в Крыму</li><li>• [H2] Акции</li><li>• [H2] Рекомендуемые товары</li><li>• [H2] Рады Вас приветствовать на сайте компании «Золотой свиток»</li><li>• [H2] Наши партнёры</li><li>• [H2] О компании</li><li>• [H2]</li><li>• [H2] Кто мы</li><li>• [H2] Наши принципы</li><li>• [H2]</li></ul>	H1	H2	H3	H4	H5	H6	1	15	7	7	1	0
H1	H2	H3	H4	H5	H6									
1	15	7	7	1	0									


## SEO Content

		<ul style="list-style-type: none"><li>• [H2]</li><li>• [H2] Наша миссия</li><li>• [H2] ДИЗАЙН НАГРАДЫ</li><li>• [H2]</li><li>• [H2] НАШИ ПРЕИМУЩЕСТВА</li><li>• [H2] Обратная связь</li><li>• [H3] Коллекции Fineart и Atmosphere от AFFRESSCO</li><li>• [H3] Первые новинки 2019</li><li>• [H3] ОФЛАЙН МАГАЗИН</li><li>• [H3] БОЛЬШОЙ АССОРТИМЕНТ</li><li>• [H3] ВСЕГДА АКТУАЛЬНЫ</li><li>• [H3] Коллекция Atmosphere от AFFRESSCO</li><li>• [H3] Коллекция Fineart от AFFRESSCO</li><li>• [H4] Бестселлер 2019</li><li>• [H4] Подарки в Новом году и секретный гороскоп на 2019 год!</li><li>• [H4] КЛЕЙ ДЛЯ ОБОЕВ МАРКИ QUELYD</li><li>• [H4] ТРИ ВИДА НАВЕШИВАНИЯ ШТОР!</li><li>• [H4] КОВРЫ, КАК ВИД ИСКУССТВА!</li><li>• [H4] РОЛОВЫЕ ШТОРЫ</li><li>• [H4] ГОЛЛАНДСКИЕ ОБОИ</li><li>• [H5] Обратный звонок</li></ul>
	Images	We found 97 images on this web page.  97 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files


## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 5.56%
		Internal Links 94.44%

## In-page links

Anchor	Type	Juice
<a href="#">Новости</a>	Internal	Passing Juice
<a href="#">О нас</a>	Internal	Passing Juice
<a href="#">Вакансии</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">ОБОИ</a>	Internal	Passing Juice
<a href="#">ТЕКСТИЛЬ</a>	Internal	Passing Juice
<a href="#">НАПОЛЬНЫЕ ПОКРЫТИЯ</a>	Internal	Passing Juice
<a href="#">КАРНИЗЫ</a>	Internal	Passing Juice
<a href="#">Посмотреть</a>	Internal	Passing Juice
<a href="#">Посмотреть</a>	Internal	Passing Juice
<a href="#">Посмотреть</a>	Internal	Passing Juice
<a href="#">Посмотреть</a>	Internal	Passing Juice
<a href="#">Посмотреть</a>	Internal	Passing Juice
<a href="#">Посмотреть</a>	Internal	Passing Juice
<a href="#">Посмотреть</a>	Internal	Passing Juice
<a href="#">Посмотреть</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">WeCanDoWeb</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	<b>для</b> клей affresco <b>обои</b> дизайн штор
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## SEO Keywords

КОЛЛЕКЦИЯ [подробнее](#) **обоев** компании




### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	18	✘	✘	✘	✔
обоев	13	✔	✘	✘	✔
обои	12	✘	✘	✘	✔
компании	10	✘	✘	✘	✔
клей	8	✘	✘	✘	✔









### Usability

	Url	Domain : zolotoy-svitok.ru Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 65





## Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://zolotoy-svitok.ru/sitemap_index.xml</code>
	Robots.txt	<code>http://zolotoy-svitok.ru/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics