

Generated on October 04 2018 06:51 AM




The score is 63/100





## SEO Content

	<p>Title</p>	<p>Animated Explainer Video Company - Yans Media</p> <p>Length : 45</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Yans Media is an animated explainer video company specializing in startup videos, demo videos &amp; marketing corporate videos for business</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>animated explainer company,explainer video company,animation production company,explainer video production company</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1478 1481 2072"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://yansmedia.com</td> </tr> <tr> <td>title</td> <td>Animated Explainer Video Company - Yans Media</td> </tr> <tr> <td>description</td> <td>Yans Media is an animated explainer video company specializing in startup videos, demo videos &amp; marketing corporate videos for business</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>image</td> <td>https://yansmedia.com/wp-content/uploads/2018/08/process_01.png</td> </tr> </tbody> </table>	Property	Content	url	https://yansmedia.com	title	Animated Explainer Video Company - Yans Media	description	Yans Media is an animated explainer video company specializing in startup videos, demo videos & marketing corporate videos for business	type	article	image	https://yansmedia.com/wp-content/uploads/2018/08/process_01.png
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# SEO Content

		<p>image:width 500</p> <p>image:type image/png</p> <p>site_name Yans Media</p> <p>locale en_US</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>22</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] ANIMATED EXPLAINER VIDEO COMPANY</li> <li>• [H2] WE CREATE VIDEOS THAT CONNECT PEOPLE WITH YOUR BUSINESS</li> <li>• [H2] WHAT TYPE OF VIDEOS DOES YANS CREATE?</li> <li>• [H2] HOW MUCH DOES AN ANIMATED EXPLAINER VIDEO COST FROM YANS?</li> <li>• [H3] MORE THAN JUST AN ANIMATION VIDEO</li> <li>• [H3] FREQUENTLY ASKED QUESTIONS</li> <li>• [H3] HOW DOES YANS MEDIA WORK?</li> <li>• [H3] OK, I'D LIKE TO LEARN A LITTLE MORE ABOUT THE PRODUCTION PROCESS</li> <li>• [H3] So HOW LONG IS THE STANDARD PROCESS THEN?</li> <li>• [H3] WHAT IF I HAVE AN URGENT PROJECT THAT I NEED DONE FAST!</li> <li>• [H3] WHAT IF I WANT CHANGES</li> <li>• [H3] HOW DOES FEEDBACK WORK?</li> <li>• [H3] CAN YOU PROVIDE DIFFERENT ACCENTS FOR THE VOICEOVER?</li> <li>• [H3] CAN I ORDER MULTIPLE VIDEOS AT THE SAME TIME?</li> <li>• [H3] WHAT KIND OF VIDEO STYLE WILL WORK BEST FOR ME OR MY BUSINESS?</li> <li>• [H3] CAN YOU CREATE A VIDEO FOR MY INDUSTRY?</li> <li>• [H3] CAN I USE MY OWN SCRIPT?</li> <li>• [H3] WHAT FORMAT WILL I GET MY VIDEO IN?</li> <li>• [H3] ONCE THE VIDEOS IS FINISHED, WHO OWNS THE RIGHTS?</li> <li>• [H3] HOW DO I GET STARTED?</li> <li>• [H3] WHEN DO I PAY THE REST?</li> <li>• [H3] OK. HOW DO WE START?</li> <li>• [H3] Connecting Brands With People!</li> <li>• [H3] We Create</li> <li>• [H3] Your Industry</li> <li>• [H3] GET IN TOUCH</li> <li>• [H4] LET'S TALK ABOUT YOUR VIDEO</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	22	1	0	0
H1	H2	H3	H4	H5	H6									
1	3	22	1	0	0									
	Images	<p>We found 8 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Landing Page Videos</a>	Internal	Passing Juice
<a href="#">Explainer Videos</a>	Internal	Passing Juice
<a href="#">Branded Videos</a>	Internal	Passing Juice
<a href="#">Product Videos</a>	Internal	Passing Juice
<a href="#">Startup videos</a>	Internal	Passing Juice
<a href="#">Blockchain Videos</a>	Internal	Passing Juice
<a href="#">App Explainer Videos</a>	Internal	Passing Juice
<a href="#">Animation Services</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice

## In-page links

<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Write for us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
video	18	✓	✓	✓	✓
videos	17	✗	✗	✓	✓
work	10	✗	✗	✗	✓
yans	10	✓	✗	✓	✓
how	8	✗	✗	✗	✓

## Usability





	Url	Domain : yansmedia.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 34
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://yansmedia.com/sitemap.xml</pre> <pre>https://yansmedia.com/sitemap_index.xml</pre>
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## Optimization

	Robots.txt	<p data-bbox="555 250 995 286"><a href="http://yansmedia.com/robots.txt">http://yansmedia.com/robots.txt</a></p> <p data-bbox="555 318 1101 353">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="555 389 1117 425">Great, your website has an analytics tool.</p> <div data-bbox="560 456 1497 533"> Google Analytics</div>