Generated on February 11 2020 22:51 PM

The score is 74/100
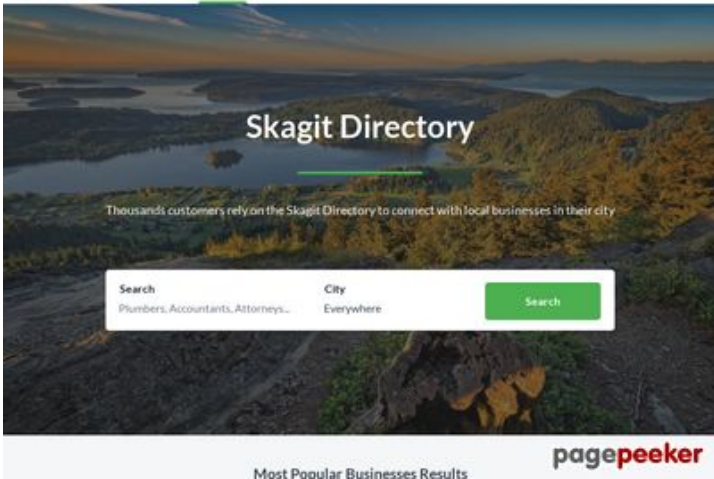
SEO Content

✓	**Title**	Skagit Directory - Your Print & Digital Community Connection Length : 64 Perfect, your title contains between 10 and 70 characters.
✓	**Description**	Find the local businesses you need with Skagit County largest online directory Length : 78 Great, your meta description contains between 70 and 160 characters.
✗	**Keywords**	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	**Og Meta Properties**	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	Skagit Directory
title	Skagit Directory - Your Print & Digital Community Connection
description	Find the local businesses you need with Skagit County largest online directory
url	https://www.skagitvalleydirectory.com/
image	https://dctrljmih88nf.cloudfront.net/static/skagitvalley/images/other/skagit-valley-directory-logo.png

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	5	14	0	0	0

- [H1] Skagit Directory
- [H2] Thousands customers rely on the Skagit Directory to connect with local businesses in their city
- [H2] Most Popular Businesses Results
- [H2] Most Popular Cities
- [H2] Latest articles
- [H2] Add your business for free
- [H3] Dynamic Plumbing & Heating
- [H3] Island Hospital
- [H3] Law Office Of Christon C Skinner Ps
- [H3] Tario & Associates Ps
- [H3] Mount Vernon
- [H3] Oak Harbor
- [H3] Sedro-Woolley
- [H3] Coupeville
- [H3] Burlington
- [H3] Anacortes
- [H3] Best Places to See in the Skagit Valley
- [H3] Anacortes History
- [H3] La Conner History
- [H3] Mount Vernon History

	Images	We found 15 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 34% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 10% External Links : Passing Juice 0% Internal Links 90%	

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Articles	Internal	Passing Juice
Privacy	Internal	Passing Juice
Add your business	Internal	Passing Juice
Discover all cities	Internal	Passing Juice
Home	Internal	Passing Juice
Terms	Internal	Passing Juice
Action Media	External	noFollow

SEO Keywords

	Keywords Cloud	island skagit anacortes law phone mount vernon directory business city

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skagit	9	✔	✘	✔	✔
law	5	✘	✘	✘	✔
mount	5	✘	✘	✘	✔
anacortes	5	✘	✘	✘	✔

Keywords Consistency

city	5	✘	✘	✘	✔

Usability

	Url	Domain : skagitvalleydirectory.com Length : 25
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 3 Warnings : 1
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://skagitvalleydirectory.com/sitemap.xml
		https://www.skagitvalleydirectory.com/sitemap.xml
✔	Robots.txt	http://skagitvalleydirectory.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics