



# Website review ratingparfuma.ru

Generated on October 20 2020 19:33 PM

The score is 53/100



## Рейтинг интернет-магазинов парфюмерии и косметики в Москве

Наш рейтинг интернет-магазинов парфюмерии и косметики в Москве призван предоставить независимую информацию о магазинах, участвующих в нем, чтобы обезопасить желающих воспользоваться их услугами.

Мы собираем информацию о каждом магазине в различных источниках и даем ссылку на этот источник, чтобы Вы сами перешли, удостоверились и приняли обдуманное решение.

### ТОП-5 интернет-магазинов парфюмерии

реклама Реклама вашего бизнеса в нашем рейтинге! Условия тут! Оставить заявку Москва, Россия




Компания	Отзывы	Средняя оценка клиентов
SIFØ	50	4.2







## SEO Content

	Title	<p>Рейтинг интернет-магазинов парфюмерии и косметики в Москве - лучшие магазины</p> <p>Length : 76</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Рейтинг интернет-магазинов парфюмерии и косметики в Москве - лучшие магазины</p> <p>Length : 76</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Рейтинг интернет-магазинов парфюмерии и косметики в Москве</li> <li>[H2] ТОП-5 интернет-магазинов парфюмерии</li> <li>[H2] ТОП-5 интернет-магазинов косметики</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	<p>We found 12 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 47%												

## SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 68 links including 9 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.35% Internal Links 42.65%

## In-page links

Anchor	Type	Juice
<a href="#">Москва</a>	Internal	Passing Juice
<a href="#">Парфюмерия</a>	Internal	Passing Juice
<a href="#">Косметика</a>	Internal	Passing Juice
<a href="#">Реклама</a>	Internal	Passing Juice
<a href="#">Парфюмерии</a>	Internal	Passing Juice
<a href="#">Косметики</a>	Internal	Passing Juice
<a href="#">Условия тут!</a>	Internal	Passing Juice
<a href="#">Оставить заявку</a>	Internal	Passing Juice

## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">Методология формирования рейтинга фирм</a>	Internal	Passing Juice
<a href="#">Sifo</a>	Internal	Passing Juice
<a href="#">412</a>	Internal	Passing Juice
<a href="#">5.0 (83 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">5.0 (100 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">5.0 (176 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.5 (46 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">5.0 (7 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">Библиотека Ароматов</a>	Internal	Passing Juice
<a href="#">46</a>	Internal	Passing Juice
<a href="#">4.3 (5 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.9 (41 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">Goldapple</a>	Internal	Passing Juice
<a href="#">836</a>	Internal	Passing Juice
<a href="#">4.9 (290 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.7 (348 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">3.6 (14 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">3.5 (172 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">3.9 (12 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">Randewoo</a>	Internal	Passing Juice
<a href="#">741</a>	Internal	Passing Juice
<a href="#">4.4 (85 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">3.9 (59 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">3.9 (69 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.5 (484 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.2 (44 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">Foam</a>	Internal	Passing Juice


## In-page links

<a href="#">854</a>	Internal	Passing Juice
<a href="#">4.4 (20 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.0 (1 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.9 (833 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">412</a>	Internal	Passing Juice
<a href="#">LuckyCosmetics</a>	Internal	Passing Juice
<a href="#">4449</a>	Internal	Passing Juice
<a href="#">5.0 (176 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.8 (64 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.6 (4038 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.5 (115 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.9 (56 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">HolySkin</a>	Internal	Passing Juice
<a href="#">1188</a>	Internal	Passing Juice
<a href="#">4.9 (55 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.2 (31 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.8 (1006 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.5 (25 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.6 (71 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">KRASOTKAPRO</a>	Internal	Passing Juice
<a href="#">8301</a>	Internal	Passing Juice
<a href="#">4.3 (32 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.6 (53 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.7 (8009 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.5 (45 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.7 (162 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">BeautyHome</a>	Internal	Passing Juice
<a href="#">283</a>	Internal	Passing Juice

## In-page links

<a href="#">4.2 (10 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">5.0 (10 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.5 (25 ОТЗЫВОВ)</a>	External	Passing Juice
<a href="#">4.7 (238 ОТЗЫВОВ)</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	заявку косметики ОТЗЫВЫ парфюмерии реклама рейтинг москве <b>ОТЗЫВОВ</b> тут ИНТЕРНЕТ-МАГАЗИНОВ
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ОТЗЫВОВ	44	✗	✗	✗	✗
ОТЗЫВЫ	12	✗	✗	✗	✗
интернет-магазинов	9	✓	✗	✓	✓
косметики	8	✓	✗	✓	✓
парфюмерии	8	✓	✗	✓	✓

## Usability

	Url	Domain : ratingparfuma.ru Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 9  
Warnings : 24



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Too bad, your website has too many CSS files (more than 4).
- Perfect, your website has few JavaScript files.
- Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content

## Optimization





XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

## Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ratingparfuma.ru/robots.txt">http://ratingparfuma.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>