Website review ivf-dubai.com

The score is 45/100

SEO Content

✅	Title	In vitro fertilisation - Best IVF clinic in Dubai Length : 49 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	IVF in Dubai,Premium Healthcare. In vitro fertilisation (IVF) is a process of fertilisation where an egg is combined with sperm outside the body, in vitro ("in glass"). The process involves monitoring and stimulating a woman's ovulatory process, removing an ovum or ova (egg or eggs) from the woman's ovaries and letting sperm fertilise them in a liquid in a laboratory. After the fertilised egg (zygote) undergoes elanbinyo culture for 2–6 days, it is implanted in the same or another woman's uterus, with the intention of establishing a successful pregnancy. Length : 588 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://ivf-dubai.com/
title	IVF in Dubai - In vitro fertilisation. Best clinic in Dubai

SEO Content

		description	IVF in Dubai,Premium Healthcare. Dr. Amal Alias Fertility & Gynaecology Center is committed to provide premium healthcare through our World-class physicians, state of the art technology, and the highest quality care and processes.		
		site_name	IVF in Dubai		
		image	https://ivf-dubai.com/assets/images/twitter.png		
		type	website		

	Headings						
		H1	H2	H3	H4	H5	H6
		5	1	1	13	2	0

- [H1] IVF in Dubai
- [H1] Premium Healthcare
- [H1] Our Babies 🐣🐣
- [H1] Our Services
- [H1] World Class Doctors
- [H2] Our Services Include
- [H3] Best and most advaced equipment in the UAE
- [H4] Infertility & IVF
- [H4] Gynaecological Services
- [H4] Genetic Testing
- [H4] STD & STI Screening
- [H4] IVF & Fertility
- [H4] STD & STI SCREENING
- [H4] Gynaecological Services
- [H4] Genetic Testing - PGD & PGS
- [H4] Dubai, TECOM
- [H4] #2702, The One Tower
- [H4] info@amal-doctor.com
- [H4] +971 50 3048775
- [H4] JLT Clinic
- [H5] Contact Us
- [H5] Professional Experience

	Images	We found 47 images on this web page. 40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 75% Internal Links 25%

In-page links

Anchor	Type	Juice
Doctors	External	Passing Juice
Insurance	External	Passing Juice
Charity	Internal	Passing Juice
Our Price	External	Passing Juice

SEO Keywords

	Keywords Cloud	fertility all center dubai dramal services best rights reserved ivf

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reserved	20	✘	✘	✘	✘
all	20	✘	✘	✘	✘
dramal	20	✘	✘	✘	✘
rights	20	✘	✘	✘	✘
services	5	✘	✘	✘	✔

Usability

	Url	Domain : ivf-dubai.com Length : 13
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✘	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 32 Warnings : 12
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://ivf-dubai.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.