



Website review i-herb.ru

Generated on January 15 2020 08:48 AM






The score is 51/100




SEO Content

	<p>Title</p>	<p>Сайт магазин iHerb.com официальный, на русском языке в рублях: отзывы, промокоды, доставка</p> <p>Length : 90</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>Сайт магазин iHerb.com (Айхерб) на русском. Более 1 200 мировых брендов. 30 000 наименований товаров. Цены на 30-50% ниже, чем при покупке в аптеках или магазинах.</p> <p>Length : 163</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1547 1481 2072"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>ru_RU</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Магазин iHerb на русском языке, цены в рублях</td> </tr> <tr> <td>description</td> <td>Сайт магазин iHerb.com (Айхерб) на русском. Более 1 200 мировых брендов. 30 000 наименований товаров. Цены на 30-50% ниже, чем при покупке в аптеках или магазинах.</td> </tr> </tbody> </table>	Property	Content	locale	ru_RU	type	website	title	Магазин iHerb на русском языке, цены в рублях	description	Сайт магазин iHerb.com (Айхерб) на русском. Более 1 200 мировых брендов. 30 000 наименований товаров. Цены на 30-50% ниже, чем при покупке в аптеках или магазинах.
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SEO Content

		<table><tbody><tr><td>url</td><td>https://i-herbsite.ru/</td></tr><tr><td>site_name</td><td>HerbSite.ru</td></tr><tr><td>image</td><td>https://i-herbsite.ru/wp-content/uploads/2020/01/snippet-herbsite.png</td></tr><tr><td>image:secure_url</td><td>https://i-herbsite.ru/wp-content/uploads/2020/01/snippet-herbsite.png</td></tr><tr><td>image:width</td><td>537</td></tr><tr><td>image:height</td><td>240</td></tr></tbody></table>	url	https://i-herbsite.ru/	site_name	HerbSite.ru	image	https://i-herbsite.ru/wp-content/uploads/2020/01/snippet-herbsite.png	image:secure_url	https://i-herbsite.ru/wp-content/uploads/2020/01/snippet-herbsite.png	image:width	537	image:height	240
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Сайт магазина iHerbтовары на русском языке все цены в рублях• [H2] Категории• [H2] Популярные товары• [H2] Интернет-магазин iHerb на русском• [H2] Регистрация и вход в личный кабинет• [H2] Меню пользователя• [H2] Советы экспертов• [H2] Преимущества магазина iHerb• [H2] Способы оплаты заказа• [H2] Доставка в Россию, Украину, Беларусь, Казахстан• [H2] Скидки, промокоды, бонусы iHerb• [H2] Отзывы покупателей	H1	H2	H3	H4	H5	H6	1	11	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	0	0	0	0									
	Images	<p>We found 21 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.45% Internal Links 96.55%

In-page links

Anchor	Type	Juice
Витамины	Internal	Passing Juice
Добавки	Internal	Passing Juice
Детям	Internal	Passing Juice
Красота	Internal	Passing Juice
Травы	Internal	Passing Juice
Гигиена	Internal	Passing Juice
Для дома	Internal	Passing Juice
Питомцам	Internal	Passing Juice
Продукты	Internal	Passing Juice
Спорт	Internal	Passing Juice
Доставка	Internal	Passing Juice
Отзывы	Internal	Passing Juice
Промокоды	Internal	Passing Juice
Solgar, Сублингвал. метилкобаламин (витамин B12)	Internal	Passing Juice
Now Foods, Витамин D-3	Internal	Passing Juice
ChildLife, Важные питательные вещества, эхинацея, вкус натурального апельсина	Internal	Passing Juice
Natural Factors, BlueRich, суперсила, концентрат черники	Internal	Passing Juice
GummiKing, Мультивитамины и минералы для детей	Internal	Passing Juice

In-page links

California Gold Nutrition, Пробиотики LactoBif	Internal	Passing Juice
ChildLife, жидкий витамин С, вкус апельсина	Internal	Passing Juice
Boiron, Camilia, облегчение боли при прорезывании зубов	Internal	Passing Juice
Stridex, одношаговое средство от угрей, максимальная сила, без спирта	Internal	Passing Juice
Nellie&#8217;s, Сода для стирки, 100 загрузок	Internal	Passing Juice
Подробнее	Internal	Passing Juice
-	External	Passing Juice
О проекте	Internal	Passing Juice
Блог	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice
Карта сайта	Internal	Passing Juice




SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
iherb	5	✓	✗	✓	✓
витамины	4	✗	✗	✗	✗
добавки	4	✗	✗	✗	✗
сайт	4	✓	✗	✓	✓
товары	4	✗	✗	✗	✓





Usability

	Url	Domain : i-herb-site.ru Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://i-herbsite.ru/sitemap.xml</pre> <pre>https://i-herbsite.ru/sitemap_index.xml</pre>
	Robots.txt	<pre>http://i-herbsite.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>