Website review esimtrip.ru

Generated on February 01 2026 11:41 AM

The score is 65/100

SEO Content

✓	Title	EsimTrip — интернет для путешествий без роуминга Length : 48 Perfect, your title contains between 10 and 70 characters.
✓	Description	Подключите eSIM за 2 минуты через Telegram. Интернет в 150+ странах без роуминга. Установка по QR-коду, работает сразу по прилёту. Length : 130 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	EsimTrip — интернет для путешествий без роуминга
description	Подключите eSIM за 2 минуты через Telegram. Интернет в 150+ странах без роуминга. Установка по QR-коду, работает сразу по прилёту.
url	https://esimtrip.ru/
type	website
image	https://esimtrip.ru/favicon.svg

Headings					
H1	H2	H3	H4	H5	H6

SEO Content

1   6   7   0   0   0

- [H1] Интернет за границей без роуминга
- [H2] Интернет в поездке за 3 шага
- [H2] Почему выбирают EsimTrip
- [H2] Отзывы путешественников
- [H2] Частые вопросы
- [H2] Подключите eSIM за 2 минуты
- [H2] eSIM для путешествий
- [H3] Откройте Telegram-бота
- [H3] Выберите страну и тариф
- [H3] Получите QR-код и подключите eSIM
- [H3] Интернет сразу по прилёту
- [H3] Ваш номер остаётся активным
- [H3] Стабильный 4G / 5G
- [H3] Поддержка 24/7 в Telegram

❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Тарифы	Internal	Passing Juice
Страны	Internal	Passing Juice
Как подключить	Internal	Passing Juice
FAQ	Internal	Passing Juice
Оферта	Internal	Passing Juice
Согласие	Internal	Passing Juice
Политика	Internal	Passing Juice

SEO Keywords

Keywords Cloud	интернет qr-код для сразу esimtrip sim-карта esim работает остаётся поддержка

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
esim	13	✔	✖	✔	✔
интернет	10	✔	✖	✔	✔
esimtrip	6	✔	✖	✖	✔
qr-код	6	✖	✖	✔	✔
для	6	✔	✖	✖	✔

Usability

	Url	Domain : esimtrip.ru Length : 11
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 4 Warnings : 2
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://esimtrip.ru/sitemap.xml https://esimtrip.ru/sitemap.xml
✅	Robots.txt	http://esimtrip.ru/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.