

Website review ekspert-r.ru

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The score is 42/100







SEO Content

	Title	Экспертиза проектов и смет в Ростове-на-Дону Экспертиза и Ко Length : 62 Perfect, your title contains between 10 and 70 characters.												
	Description	ООО Экспертиза и Ко оказывает услуги по негосударственной экспертизе проектов в Ростове-на-Дону и Ростовской области. У нас низкие цены, комплексный подход, профессионализм, четкие сроки. Заказ по ☎ +7(903)406-08-77. Length : 216 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	негосударственная экспертиза проектов, экспертиза проектов, проверка достоверности смет, экспертиза разделов проектной документации Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>11</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] EXPERTISE & COUNSELING• [H2] экспертиза проектов и смет• [H2] Экспертиза проектной документации• [H2] Экспертиза проектов и смет• [H2] Негосударственная экспертиза проектов• [H2] Экспертиза инженерных изысканий• [H2] Экспертиза отдельных разделов проекта• [H2] Негосударственная экспертиза смет	H1	H2	H3	H4	H5	H6	1	10	11	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	11	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Проверка достоверности смет• [H2] Экспертиза сметной документации• [H2] Строительная экспертиза• [H3] +7 (903) 406-08-77• [H3] +7 (903) 401-45-84• [H3] ЭКСПЕРТИЗА ПРОЕКТОВ• [H3] НАШИ УСЛУГИ• [H3] КОГДА НУЖНА ЭКСПЕРТИЗА?• [H3] АККРЕДИТАЦИИ• [H3] ПРЕИМУЩЕСТВА• [H3] НЕГОСУДАРСТВЕННАЯ ЭКСПЕРТИЗА• [H3] ПУБЛИКАЦИИ• [H3] КОНТАКТЫ• [H3] РАБОТАЕМ СО ВСЕМИ РЕГИОНАМИ РОССИИ
	Images	<p>We found 17 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

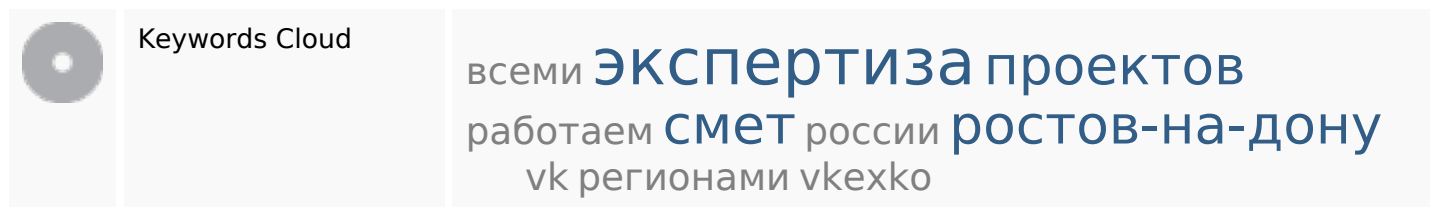
SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 10 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
ГЛАВНАЯ	Internal	Passing Juice
ЭКСПЕРТИЗА	Internal	Passing Juice
УСЛУГИ	Internal	Passing Juice
КОНТАКТЫ	Internal	Passing Juice
Нормативная документация	Internal	Passing Juice
Разновидности экспертиз в сфере строительства	Internal	Passing Juice
Экспертиза проектно-сметной документации — для чего она проводится?	Internal	Passing Juice
Проверка смет на предмет обоснованности и достоверности расчетов	Internal	Passing Juice
Как осуществляется экспертиза проектов?	Internal	Passing Juice
Актуальность негосударственной экспертизы	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
экспертиза	3	✓	✓	✓	✓
ростов-на-дону	2	✗	✗	✗	✗
проектов	2	✓	✓	✓	✓
смет	2	✓	✓	✗	✓
vk	1	✗	✗	✗	✗

Usability





	Url	Domain : ekspert-r.ru Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 69 Warnings : 6						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>9</td></tr><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		9	<center>	1
Deprecated tags	Occurrences							
	9							
<center>	1							
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.						

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>