Website review echoua.com

The score is 62/100

SEO Content

✅	Title	Hire Top Software Developers and Build Remote Teams in Ukraine Length : 62 Perfect, your title contains between 10 and 70 characters.
✅	Description	Echo helps tech companies scale their engineering capacity with remote Ukrainian developers and deliver innovative software products. Length : 133 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Hire Top Software Developers and Build Remote Teams in Ukraine
description	Echo helps tech companies scale their engineering capacity with remote Ukrainian developers and deliver innovative software products.
url	https://echoua.com/
site_name	Echo

SEO Content

	Headings	**H1** 1 **H2** 6 **H3** 1 **H4** 0 **H5** 8 **H6** 0

- [H1] Top Ukrainian Developers
- [H2] Outsourcing Services
- [H2] Business Domains
- [H2] Global Delivery
- [H2] Core Benefits
- [H2] Featured Cases
- [H2] Recent Articles
- [H3] Ready to hire a team of developers?
- [H5] IT Staff Augmentation
- [H5] Software Development
- [H5] First Class Recruitment
- [H5] Established Company
- [H5] Talent Retention
- [H5] Transparent Pricing
- [H5] Disciplined Agile Delivery
- [H5] Security Control

✗	Images	We found 15 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

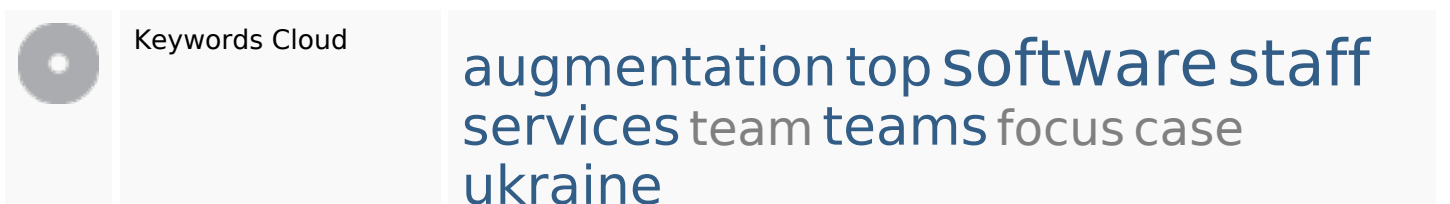|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.45%

SEO Links

	Internal Links 96.55%	

In-page links

Anchor	Type	Juice
Company	Internal	Passing Juice
IT Staff Augmentation	Internal	Passing Juice
Software Development	Internal	Passing Juice
Technologies we Use	Internal	Passing Juice
Industries in Focus	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Blog	Internal	Passing Juice
Career	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Get in Touch	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Global Wi-Fi Network	Internal	Passing Juice
Business	Internal	Passing Juice
-	Internal	Passing Juice
Development	Internal	Passing Juice
-	Internal	Passing Juice
Ukraine	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

Go up	Internal	Passing Juice
Ukraine, Lviv, 44A Zelena str.	External	Passing Juice
Privacy Policy	Internal	Passing Juice
GDPR	Internal	Passing Juice
FAQ	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords

Keywords Cloud	augmentation top software staff services team teams focus case ukraine

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
software	5	✔	✖	✔	✔
staff	4	✖	✖	✖	✔
services	3	✖	✖	✖	✔
ukraine	3	✔	✖	✖	✖
augmentation	3	✖	✖	✖	✔

Usability

	Url	Domain : echoua.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✅		
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 20 Warnings : 3
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		http://echoua.com/sitemap.xml
		https://echoua.com/sitemap_index.xml
✓	Robots.txt	http://echoua.com/robots.txt
		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		Google Analytics