Website review discoverswiss.ch

Generated on February 17 2025 20:18 PM

The score is 72/100

SEO Content

✔	Title	Discover Swiss! - Your online guide to Switzerland Length : 50 Perfect, your title contains between 10 and 70 characters.
✔	Description	Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! Length : 157 Great, your meta description contains between 70 and 160 characters.
✔	Keywords	switzerland travel, swiss tourism, visit switzerland, switzerland destinations, swiss alps, things to do in switzerland, travel guide switzerland, swiss cities, best places in switzerland, switzerland Good, your page contains meta keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Discover Swiss!
description	Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!
url	https://discoverswiss.ch/

SEO Content

		site_name	Discover Swiss!		
		image	https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png		
		image:width	328		
		image:height	180		
		image:type	image/png		

	Headings	H1	H2	H3	H4	H5	H6
		1	0	1	0	15	0

- [H1] Discover the Best of Switzerland – Breathtaking Nature, Rich Culture, and Unforgettable Adventures Await
- [H3] Press ESC to close
- [H5] Lucerne A Perfect Blend of Nature, History and Culture
- [H5] Lake Zurich
- [H5] Public transport in Switzerland
- [H5] .ch and .swiss Domains A Digital Symbol of Switzerland
- [H5] Zug A Swiss Gem of Business and Nature
- [H5] Eurovision Song Contest 2025 in Basel
- [H5] The Swiss Alps A Paradise for Nature Lovers
- [H5] Swiss National Bank
- [H5] Basel A City of Culture and Innovation
- [H5] The 26 Cantons of Switzerland
- [H5] Zurich the Financial Heart of Switzerland
- [H5] Swiss Franc the Pillar of Stability
- [H5] Bern the Timeless Capital of Switzerland
- [H5] The Official Languages of Switzerland and Their Unique Role
- [H5] Geneva the City of Peace and Elegance

	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 26 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contacts	Internal	Passing Juice
Cities	Internal	Passing Juice
Lucerne A Perfect Blend of Nature, History and Culture	Internal	Passing Juice
Lakes	Internal	Passing Juice
Lake Zurich	Internal	Passing Juice
Transport	Internal	Passing Juice
Public transport in Switzerland	Internal	Passing Juice
Practical info	Internal	Passing Juice
.ch and .swiss Domains A Digital Symbol of Switzerland	Internal	Passing Juice
Zug A Swiss Gem of Business and Nature	Internal	Passing Juice
Events	Internal	Passing Juice
Eurovision Song Contest 2025 in Basel	Internal	Passing Juice
Nature	Internal	Passing Juice
The Swiss Alps A Paradise for Nature Lovers	Internal	Passing Juice

In-page links

[Swiss National Bank](#)	Internal	Passing Juice
[Basel A City of Culture and Innovation](#)	Internal	Passing Juice
[The 26 Cantons of Switzerland](#)	Internal	Passing Juice
[Zurich the Financial Heart of Switzerland](#)	Internal	Passing Juice
[Swiss Franc the Pillar of Stability](#)	Internal	Passing Juice
[Bern the Timeless Capital of Switzerland](#)	Internal	Passing Juice
[Culture](#)	Internal	Passing Juice
[The Official Languages of Switzerland and Their Unique Role](#)	Internal	Passing Juice
[Geneva the City of Peace and Elegance](#)	Internal	Passing Juice
[2](#)	Internal	Passing Juice

SEO Keywords

◉	Keywords Cloud	nature cities lake just city zurich swiss geneva switzerland nestled

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
switzerland	23	✔	✔	✔	✔
swiss	14	✔	✔	✔	✔
city	10	✖	✖	✖	✔
nature	8	✖	✔	✖	✔
lake	7	✖	✖	✖	✔

Usability

◉	Url	Domain : discoverswiss.ch Length : 16
✅	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 3 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✔ Perfect. No inline css has been found in HTML tags!
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://discoverswiss.ch/sitemap.xml
		https://discoverswiss.ch/sitemap_index.xml
	Robots.txt	http://discoverswiss.ch/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.