







# Website review askona-shop.by

Generated on November 11 2019 15:04 PM




The score is 53/100







## SEO Content

|    | <p>Title</p>              | <p>ИНТЕРНЕТ-МАГАЗИН МЕБЕЛИ ДЛЯ СПАЛЬНИ • Купить в спальню кровать с матрасом Минск, Беларусь</p> <p>Length : 89</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|---|---------------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | <p>Description</p>        | <p>Интернет-магазин мебели ➔ Низкие цены на мебель для спальни ☐ Купить на официальном сайте производителя матрасы и кровати ☐ Большой ассортимент ✂ Скидки % 📄 Доставка Беларусь</p> <p>Length : 174</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Keywords</p>           | <p>интернет-магазин мебель</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="539 1682 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1783 1086 1883" style="list-style-type: none"> <li>• [H1] Интернет-магазин мебели</li> <li>• [H3] Эконом варианты</li> <li>• [H3] Ортопедические диваны</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 2 | 0 | 0 | 0 |
| H1  | H2                        | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1   | 0                         | 2  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | <p>Images</p>             | <p>We found 45 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  | Text/HTML Ratio | Ratio : 23%<br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 79 links including 1 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 6.33%<br>Internal Links 93.67%  |

## In-page links

| Anchor                            | Type     | Juice         |
|-----------------------------------|----------|---------------|
| <a href="#">ссылке</a>            | External | Passing Juice |
| <a href="#">Google Chrome</a>     | External | Passing Juice |
| <a href="#">Энциклопедия сна</a>  | Internal | Passing Juice |
| <a href="#">Доставка и оплата</a> | Internal | Passing Juice |
| <a href="#">Гарантии</a>          | Internal | Passing Juice |
| <a href="#">Услуги</a>            | Internal | Passing Juice |
| <a href="#">Рассрочка</a>         | Internal | Passing Juice |
|                                   |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Сервисы</a>                | External | Passing Juice |
| <a href="#">Подбор матраса</a>         | Internal | Passing Juice |
| <a href="#">О компании</a>             | Internal | Passing Juice |
| <a href="#">Предложение для отелей</a> | Internal | Passing Juice |
| <a href="#">Минск</a>                  | Internal | Passing Juice |
| <a href="#">Магазины</a>               | Internal | Passing Juice |
| <a href="#">Войти</a>                  | Internal | Passing Juice |
| <a href="#">Матрасы</a>                | Internal | Passing Juice |
| <a href="#">Кровати</a>                | Internal | Passing Juice |
| <a href="#">Диваны</a>                 | Internal | Passing Juice |
| <a href="#">Одеяла и подушки</a>       | Internal | Passing Juice |
| <a href="#">Мебель для спальни</a>     | Internal | Passing Juice |
| <a href="#">Перезвоните мне</a>        | Internal | Passing Juice |
| <a href="#">Пружинные</a>              | Internal | Passing Juice |
| <a href="#">Беспружинные</a>           | Internal | Passing Juice |
| <a href="#">Детские</a>                | Internal | Passing Juice |
| <a href="#">Топперы</a>                | Internal | Passing Juice |
| <a href="#">Защитные чехлы</a>         | Internal | Passing Juice |
| <a href="#">Мягкие кровати</a>         | Internal | Passing Juice |
| <a href="#">Кровати-трансформеры</a>   | Internal | Passing Juice |
| <a href="#">Детские кровати</a>        | Internal | Passing Juice |
| <a href="#">Основания для матраса</a>  | Internal | Passing Juice |
| <a href="#">Тумбы и банкетки</a>       | Internal | Passing Juice |
| <a href="#">Изголовья</a>              | Internal | Passing Juice |
| <a href="#">Прямые диваны</a>          | Internal | Passing Juice |
| <a href="#">Угловые диваны</a>         | Internal | Passing Juice |
| <a href="#">Аксессуары к диванам</a>   | Internal | Passing Juice |
| <a href="#">Одеяла</a>                 | Internal | Passing Juice |
|  |          |               |

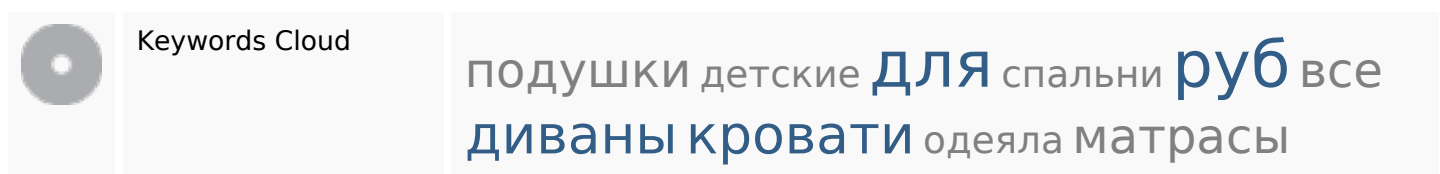
## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Подушки</a>                                       | Internal | Passing Juice |
| <a href="#">Чехлы для подушек</a>                             | Internal | Passing Juice |
| <a href="#">Банкетки</a>                                      | Internal | Passing Juice |
| <a href="#">Комоды</a>  | Internal | Passing Juice |
| <a href="#">Тумбы</a>   | Internal | Passing Juice |
| <a href="#">Пледы</a>   | Internal | Passing Juice |
| <a href="#">Постельное бельё</a>                              | Internal | Passing Juice |
| <a href="#">Узнать больше</a>                                 | Internal | Passing Juice |
| <a href="#">Узнать больше</a>                                 | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                     | Internal | Passing Juice |
| <a href="#">EXPERT Evolution</a>                              | Internal | Passing Juice |
| <a href="#">EXPERT Erudite</a>                                | Internal | Passing Juice |
| <a href="#">TERAPIA NEW Immuno</a>                            | Internal | Passing Juice |
| <a href="#">TERAPIA NEW Cardio</a>                            | Internal | Passing Juice |
| <a href="#">SLEEP STYLE Multi</a>                             | Internal | Passing Juice |
| <a href="#">PERFECT SLEEPER Sanders</a>                       | Internal | Passing Juice |
| <a href="#">Ergomotion 450 + Матрас Touch Hard</a>            | Internal | Passing Juice |
| <a href="#">Orlando</a>                                       | Internal | Passing Juice |
| <a href="#">CARINA New Edinburg cacao с коробом для белья</a> | Internal | Passing Juice |
| <a href="#">CARINA New Enrich1 5070 с коробом для белья</a>   | Internal | Passing Juice |
| <a href="#">CARINA New Enrich1 4039 с коробом для белья</a>   | Internal | Passing Juice |
| <a href="#">Beauty Dream</a>                                  | Internal | Passing Juice |
| <a href="#">Mediflex Revolution</a>                           | Internal | Passing Juice |
| <a href="#">Immuno</a>  | Internal | Passing Juice |
| <a href="#">facebook</a>                                      | External | Passing Juice |
| <a href="#">youtube</a>                                       | External | Passing Juice |
| <a href="#">Как выбрать матрас?</a>                           | Internal | Passing Juice |
| <a href="#">10 причин купить новый матрас</a>                 | Internal | Passing Juice |
|   |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Производство</a>                             | Internal | Passing Juice |
| <a href="#">Лаборатория сна</a>                          | Internal | Passing Juice |
| <a href="#">История компании</a>                         | Internal | Passing Juice |
| <a href="#">Политика в отношении персональных данных</a> | Internal | Passing Juice |
| <a href="#">Новости компании</a>                         | Internal | Passing Juice |
| <a href="#">Контакты подразделений</a>                   | Internal | Passing Juice |
| <a href="#">-</a>  | Internal | Passing Juice |
| <a href="#">Забыли пароль?</a>                           | Internal | Passing Juice |
| <a href="#">Зарегистрироваться</a>                       | Internal | Passing Juice |
| <a href="#">Брест</a>                                    | Internal | Passing Juice |
| <a href="#">Гомель</a>                                   | Internal | Passing Juice |
| <a href="#">Гродно</a>                                   | Internal | Passing Juice |
| <a href="#">Минск</a>                                    | Internal | Passing Juice |
| <a href="#">Брест</a>                                    | Internal | Passing Juice |
| <a href="#">'+ cityName[i].name +'</a>                   | Internal | Passing Juice |
| <a href="#">Условия доставки по Беларуси.</a>            | Internal | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| для     | 14      | ✓     | ✗        | ✓           | ✗        |
| руб     | 13      | ✗     | ✗        | ✗           | ✗        |
| диваны  | 9       | ✗     | ✗        | ✗           | ✓        |
| кровати | 9       | ✗     | ✗        | ✓           | ✗        |

# Keywords Consistency

подушки

7



## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : askona-shop.by<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document





|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 5<br>Warnings : 1   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

# Document

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li data-bbox="555 353 767 389"> Apple Icon</li><li data-bbox="555 421 879 456"> Meta Viewport Tag</li><li data-bbox="555 488 810 524"> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|    | XML Sitemap | <p data-bbox="555 730 1114 766">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="571 801 1043 837"><a href="http://askona-shop.by/sitemap.xml">http://askona-shop.by/sitemap.xml</a></li><li data-bbox="571 869 1054 904"><a href="https://askona-shop.by/sitemap.xml">https://askona-shop.by/sitemap.xml</a></li></ul> |
|   | Robots.txt  | <p data-bbox="555 954 995 990"><a href="http://askona-shop.by/robots.txt">http://askona-shop.by/robots.txt</a></p> <p data-bbox="555 1021 1102 1057">Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p data-bbox="555 1088 1118 1124">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="571 1160 884 1218"> Google Analytics</li></ul>   |